

ULRICH HEREFORDS

13th ANNUAL BULL SALE

FEBRUARY

26

2019

BALOG AUCTION

LETHBRIDGE, ALBERTA

S A L E 1:00pm MST



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LETHBRIDGE, ALBERTA

SALE 1:00pm MST

JOIN US FOR LUNCH: 11:30 am

Welcome to our 13th Annual Bull Sale!!

This year's offering brings to you 45 coming two-year-old bulls & 5 long yearlings! They are a great bunch from a variety of sires - some old, some new - tried and true.

2018 was the third year in a row of drought conditions here in Southern Alberta. The grass was poor and the cows were hungry! Instead of rain, we got a disheartening plague of grasshoppers to battle the cattle for anything green. Due to these conditions, we ended up moving the bulls out west of Nanton, AB after the feed efficiency test (RFI) at Olds - Thank you, Mesabi Ranches!

As previously mentioned, we were pleased to send most of these bulls to the CHA's RFI Test in 2018, and once again very satisfied with their level of feed efficiency. We were also pleased with the gains through the summer of 2018 and into winter. You'll see some of those Dec 2018 weights noted in this catalogue.

A couple points to note: The Ulrich tattoo letters are now "U" - easy to pull up individuals on the CHA's Animal Inquiry pages for pedigree searches. Also, since the CHA moved to weekly EPD runs, there can be differences between numbers referred to here at cataloguing time to those EPDs on the live CHA website.

We've certainly been grateful for relatively mild weather conditions so far this winter - anything to help combat the sky-high feed prices. This gratitude extends deeply to all the buyers & bidders who join us on Sale Day or online! See you then!

Peter Ulrich and Hans & Annette Ulrich



ULRICH HEREFORD RANCH INC.

Box 843, Claresholm, AB T0L 0T0 Email: peter@ulrichherefords.com
Peter Ulrich: (403) 625-1036 Hans & Annette Ulrich: (403) 625-2237

UHR

SIGHT UNSEEN PURCHASE PLAN:

If you are unable to attend the sale, please contact us or any of the sale staff with instructions to purchase on your behalf.



50 HEAD ON OFFER!
50 COMING TWO & LONG YEARLING HEREFORD BULLS
No creep feed! No hormones or medicated feed!
Backgrounded, not pushed!

BALOG AUCTION SERVICES INC

P.O. BOX 786 LETHBRIDGE, ALBERTA T1J 3Z6
PHONE (403) 320-1980 FAX (403) 320-2660

Fellow Cattlemen:

Welcome to the Peter Ulrich 13th Annual Hereford Bull Sale!

A New Year begins, and Peter offers to produce both proven and new bloodlines! This herd has always been a leader in Performance - Numbers - EPD Results! Strong emphasis on maternal traits & ease of calving! A foundation breeder with a powerful, consistent offering of a proven product!

Respectfully,

R.C. (Bob) Balog

SALE DAY PHONES

BALOG AUCTION (403) 320-1980 PETER'S CELL (403) 625-1036

SALE STAFF

Auctioneer.....Bob Balog.....(403) 320-1980
Louis Balog.....Ring Staff.....(403) 320-1980
Lander Nicodemus.....Ring Staff.....(307) 421-8141

ACCOMMODATIONS

Ramada Inn (403) 380-5050
2375 Mayor Magrath Drive South (mention Balog Auction for special room rate)

VIEWING THE BULLS

We welcome you to stop by the ranch any time prior to sale day to view our operation and see the bulls.

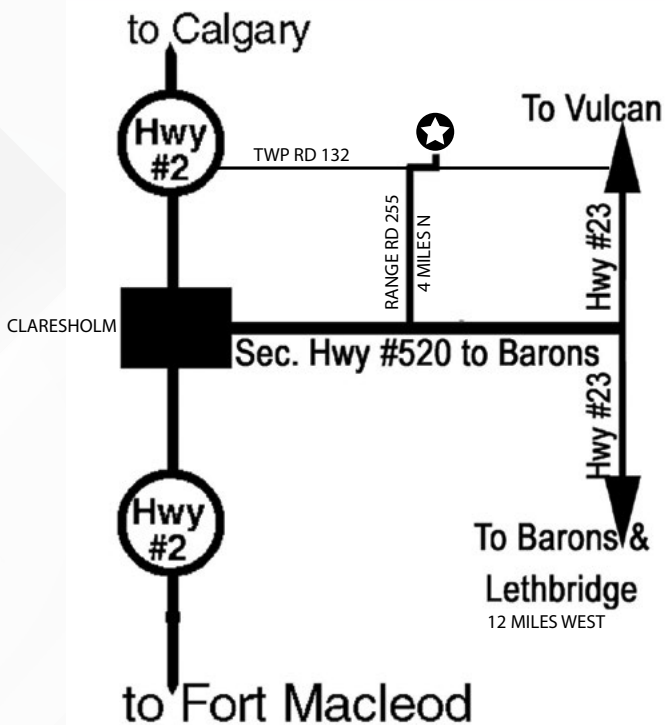
PLEASE JOIN US EARLY SALE DAY!

For presale viewing followed by lunch at 11:30 am

PLEASE NOTE

Pictures of the dams of many of the sale bulls, as well as updated sale information and a downloadable version of this catalogue is available on our website: www.ulrichherefords.com

TO ULRICH RANCH FROM CLARESHOLM:
8 MILES EAST ON SEC HWY #520, 4 MILES NORTH & 1/8 MILE EAST



KEY TO PERFORMANCE TERMS USED HEREIN:

BW: ACTUAL BIRTH WEIGHT IN LBS
205: WEANING WEIGHT IN LBS ADJUSTED TO 205 DAYS
365: YEARLING WEIGHT IN LBS ADJUSTED TO 365 DAYS
RFI: RESIDUAL FEED INTAKE (FEED EFFICIENCY)
PWG: POST WEANING GAIN (DIFFERENCE BETWEEN WN & YR)
LMY: LEAN MEAT YIELD
MPI: Maternal Productivity Index
FMI: Feedlot Merit Index
 For more details on individual EPDs, please see the CHA's website: www.hereford.ca



BREED AVERAGE EPD'S FOR 2017 BORN CALVES

CE:	1.9
BW:	3.1
WW:	51.6
YW:	82.9
MCE:	1.9
MILK:	23.6
TM:	49.4

Can't make it to the sale? Watch & Bid Online.

With DLMS you can Watch, Listen & Bid on your computer just like you were there with online bidding over the internet

Instructions for Viewing And Bidding At the Sale

Visit www.dlms.ca, Fill out the registration form located under registration and sign-up for your free user account to select a username and password.

BIDDERS - To be approved as a bidder, Log in and click BUYER APPROVAL tab, select the sale you are interested in bidding at and click sign up.

For more information or for help getting approved Call:

Whitney Bosovich 780.991-3025 or Mark Shologan - 780-699-5082

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TERMS & CONDITIONS

TERMS - The terms of the sale are cash or cheque payable at Lethbridge, AB, on Sale Day. The right of property shall not pass until settlement is made. All settlements must be made with the clerks of the sale before any cattle will be released. For US export, USDA and individual state rules will apply.

BIDS - Every animal entering the sale ring will be sold to the highest bidder. A floor price will apply to each animal consigned.

DISPUTES - In case of disputes, bidding will be reopened between the parties involved. If no further bid is made, the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision in such matters will be final.

PURCHASER'S RISK - Each animal becomes the risk of the purchaser as soon as sold.

ANNOUNCEMENTS - Errors discovered in the catalogue will be corrected by announcements from the Auction Stand at sale time and such corrections will take precedence over the printed matter in the catalogue.

CERTIFICATE OF REGISTRY - A certificate of registry duly transferred will be furnished to the buyer for each animal after settlement is made.

SHIPPING - Assistance will be given in making shipment after the sale, but no risk is assumed by Balog Auction, or the seller. Delivery to central points in Alberta will be made at seller's convenience. Out-of-province purchases will be delivered by commercial hauler at shared cost. Any additional expenses are the responsibility of the buyer, including duty, brokerage fees, etc.

BREEDER'S GUARANTEE - The consignors have done everything possible to assure you, the buyer, that every bull in this sale will be a breeder. A certified veterinarian has semen tested and physically evaluated every bull. However, should a problem arise, please inform the seller so further arrangements may be made.

ACCIDENTS - Although every precaution will be taken to protect the safety and comfort of buyers, neither the sales manager, auctioneer nor any owner assumes any responsibility in this matter and disclaims any liability, legal or otherwise, in the event of accident or loss of property.

LIABILITY - Balog Auction is acting as agent only and assumes no responsibility for representations made by the seller. Purchasers must look to the seller for fulfillment of all guarantees and representations made hereunder.

NO BULLS SELL AT CALGARY OR MEDICINE HAT

All of our best are in this sale!

ALL BULLS ARE SEMEN TESTED BEFORE SALE

CREDIT OF \$150 per bull to purchasers who take bulls from the sale

DELIVERY to central points in Alberta at seller's convenience. Out of province purchases delivered by commercial hauler at shared cost.

We strongly recommend that bulls be insured. Insurance agents will be available at the sale.

FLYING IN? If flying into Lethbridge Airport, call Balog Auction for pick up: 1(403)320-1980

ULTRASOUND INFORMATION has been collected on most of these bulls as yearlings and will be available sale day or can be obtained prior to the sale by calling Peter (403) 625-1036. Complete EPD's (beyond those shown in this catalog) are also available.

ULRICH HEREFORD RANCH

REFERENCE SIRE



A

46E BRITISHER AGA 15H

C01655485 XUB 15H MARCH 12 1976

BW:	
205:	771
365:	1150
'19 EPDs	
CE:	8.7
BW:	-1.9
WW:	25.6
YW:	40.2
MCE:	-0.5
Milk:	12.5
TM:	25.3

DOMINO STANDARD DP LAD 45
DP BRITISHER AGA 46E
 BRITISHER WETMORE LADY AGA 5A

DOMINO STANDARD DP LAD 45
MISS DP AGA 121E
 LADY BRITISHER AGA 29U

RIBSTONE DOMINO LAD 1G
 STANDARD E DOMINO 33R
 JH REAL BRITISHER
 DOUBLE MISS WETMORE AGA 61W
 RIBSTONE DOMINO LAD 1G
 STANDARD E DOMINO 33R
 BRITISHER MISCHIEF'S IMAGE 13P
 BRITISHER LADY 7P

Top % of Breed for: CE: 10%, BW 1% MARB 10%

Home raised in '76, 15H was a big red double-bred son of the popular 46E(136 WN indx, 125 YR indx). His progeny had volume & capacity, performance & muscling - great gains in the breed. His great females had tight, level udders, small, well-placed teats & better feet; his sons out-performed their peers. Hereford hardiness & doing ability with depth & muscling is trending again today - udders, legs & feet now compete with other breeds. 15H is still a great contributor! Lot 59E, 69E

B

STANMORE 43K

C01816763 HAJ 43K MARCH 22 1978

BW:	
205:	596
365:	1074
'19 EPDs	
CE:	1
BW:	6.7
WW:	40.8
YW:	61.6
MCE:	5.1
Milk:	0.9
TM:	21.3

WETMORE BRITISHER 4C
CGD WETMORE 700F
 MISS WETMORE BRITISHER 7C

SILVER STANDARD 21U
STANDARD LADY 23B
 SILVER LADY 39S

BRITISHER DOMINO AGA 35A
 MISS WETMORE DOMINO 21Z
 BRITISHER DOMINO AGA 35A
 MISS WETMORE DOMINO 33Z
 RUSTICANA STANDARD DOMINO 52N
 MISS SILVER 14M
 REAL SILVER DOMINO 47
 INTENSE LADY 39

Top % of the breed: MCE 15%

Jim Hole was known as one of the all-time premier breeders in Canada, & once said that "43K" was the best bull he ever raised! Some had also claimed he was the best & most complete bull they had ever seen. 43K was smooth, thick, extremely heavy boned with an outstanding yellow haircoat, & moved as freely as any bull could move. His daughters are feminine & growthy; his sons keep on growing. These attributes are as important today as they were then. It's bulls like 43K that have made the breed what it is today! Lots 47E, 70E, & 78E



STANMORE 43K has "ULRICH" double-breeding
 3 generations back on the sire side!

C

AGA 705 EASYGOING EXPRESS 67X

C02945701 ALNK 67X MARCH 20 2010

BW:	89
205:	706
365:	1032
'19 EPDs	
CE:	4.9
BW:	2.9
WW:	41.6
YW:	68.5
MCE:	4.9
Milk:	22.4
TM:	43.2

AGA 10S STANDARD 137Y
CTY EASY 705T
 COURTNEY LASS J921

AGA 20J STANMORE 21M
AGA 21M MISS STANMORE 22T
 AGA 207N MISS SILVER 9R

SJSL HI 20 STAND LAD 10S
 GU MISS 46E BRITISHER 10K
 SNS SUPER SILVER 35D
 COURTNEY LASS E522
 AGA 121G STANMORE 20J
 AGA 5C MISS ENERLAD 68K
 AGA 35J SILVER PRIDE 207N
 AGA 53A MISS STANDARD ET 152M

Top % of Breed for: CE 30% MCE 20% SC 30% MPI 30% RFI 25% MARB 15%
 Goggle-eyed, & red to the toes with pigmented feet, this was a stout son of 705! Extra thick in his butt and over the top, he was an impressive bull. He held his head up, bright & alert but was calm as a house kitten. Great doing ability was evident, and great carcass numbers concurred (3rd in Ribeye, and 128 index Marb)! The dam brought 21M light birthweight genetics and provided rich, rich milk from a great udder. 67X was also co-owned with Bert Anderson. Lots 16E & 57E



ULRICH HEREFORD RANCH REFERENCE SIRES



D

GCC PETE 203Y ET

C02978686 203Y FEBRUARY 03 2011

BW:	75
205:	580
365:	883
'19 EPDs	
CE:	12.3
BW:	-1.9
WW:	39.4
YW:	73
MCE:	7.2
Milk:	34.9
TM:	54.6

CL 1 DOMINO 9126J 1ET
UPS DOMINO 3027
UPS MISS DIAMOND 1353

96 STANDARD 6A 25E
LPG STANDARD 44B LASS 50H
LPG COMMANDER 8080 LASS 59D

HH ADVANCE 767G 1ET
CL 1 DOMINETTE 490
SH DIAMOND 881
UPS MS MILEHIGH 8330
BP BRIGADIER 42B
96 SANDY ET 6A
LPG COMMANDER 44B
LPG 8080 LASS 21A

Top % of Breed for: CE 1% BW 1% MILK 2% TM 25% MCE 4% MPI 3% FMI 4% MARB 15%

Stout, stout & stout stacked on top of Calving Ease - see Pete's top EPDs above, plus plenty of marbling thrown in for good measure (+0.21 MARB EPD). A look at Birth Averages over his lifetime shows 70 males born averaging 78 lbs, and 81 females born averaging 72 lbs. All these youngsters display that vigour that Pete stamps on newborn calves! Lots 4E, 15E, 42E, 53E, 55E, 101E, & 110E



E

AGA 47F DOMINO ET 2Y

C02971471 ALNK 2Y FEBRUARY 02 2011

BW:	75
205:	580
365:	883
'19 EPDs	
CE:	12.3
BW:	-1.1
WW:	21
YW:	31.1
MCE:	2.5
Milk:	19.2
TM:	29.7

DOUBLE MO LE 12B
MR MO LE 47F
D STANDARD LASS 88B

CTY BRIGADER 22B
AGA 22B MISS BRIGADER 511E
AGA MISS 42X STANMORE 94Z

DOMINO D P LAD
DOMINO MIXER MO LE 19V
DOMINO STANDARD DP LAD 45
PRINCESS MAGGIE 39V
BAR PIPE BRIGADIER 19Y
LADY 66J B DOM 509
AGA 30S STANMORE 42X
JRC 31R LASS 37U

Top % of the breed: CE 1% BW 2%

2Y was a great heifer bull for us, and produced outstanding females. His excellent dam, 511E, created many excellent sons down through the years. The sire of 2Y was Fred Peacock's 47F with a rich history of many great offspring whose feet & udders stood up to the longevity of this papa and mama. Lot 9E



F

AGA 77J SUPERMAN 48Y

C02958839 ALNK 48Y MARCH 17 2011

BW:	86
205:	701
365:	1018
'19 EPDs	
CE:	2.3
BW:	3.9
WW:	54.8
YW:	81.9
MCE:	9
Milk:	19.8
TM:	47.2

FE 07Y SUPER 129D
CC 129D SUPERMAN 77J
CC 42W JULIANA 66Z

AGA 20J STANMORE 21M
AGA 21M MISS STANMORE 88S
AGA 656U MISS STANDARD ET 75P

JDA 15W SKYWALKER 07Y
FE 412 DANDY 56X
DMF 81N STANDARD 42W
CC ARROW BRITISHER LASS 47T
AGA 121G STANMORE 20J
AGA 5C MISS ENERLAD 68K
STANDRD LAD 656 4ET
AGA 852 MISS STANMORE 22C

Top % Of Breed For: MCE 2% SC 4% MPI 15% MARB 3%
86 lb BW, 112 WN indx, 110 YR indx, MARB #1, & 107 REA indx, overlaid with well-marked depth of body, wide loin, thick quarters and smooth overall and you've got 48Y. "Mom" was a yellow 21M daughter, moderate sized, with a level bag & small well-placed teats. 77J was a great AI sire, and left us high performance sons with pigment & the hfrs make great cows. We got some awesome calves from 48Y by AI (i.e. dam of 74E) before we brought him back from Douglas Lake, BC with Greg Barber of Leslie, SK. Curverbender/Heifer bull Lot 28E



G

AGA 18Y ZOOM STANDARD 18Z

C02969377 ALNK 18Z MARCH 13 2012

BW:	94
205:	758
365:	1112
'19 EPDs	
CE:	-1.8
BW:	5.6
WW:	51.9
YW:	74.6
MCE:	-0.9
Milk:	10.7
TM:	36.7

SILVER STANDARD 55C
AGA 55C STANDARD 18Y
MISS 46E BRITISHER AGA 22L

AGA 20J STANMORE 21M
AGA 21M MISS STANMORE 76S
AGA 101J MISS STANDARD 140P

STANDARD INTENSE 36T
VERN LADY 4X
DP BRITISHER AGA 46E
PINE COULEE MISCHIEF LADY 397
AGA 121G STANMORE 20J
AGA 5C MISS ENERLAD 68K
AGA 656U STANDARD ET 101J
AGA 22B MISS BRIGADER 511E

Top % of Breed for: RFI 20%

Zoom 18Z exuded performance, eye-appeal, growth, length, depth & great markings. He exhibits the thickness & capacity of the old, along with the femininity, udders & feet of the new! 94 lb BW, 758 lbs 205-day wt (116 indx), 1112 365-day wt (110 indx), REA 1.09/100 lbs. We're pleased that his numerous progeny have proven his feed efficiency (RFI 108)! Dam 76S's pedigree is backed by great cattle. BW: 45 sons avg'd 87 lbs, 40 dtrs avg'd 85 lbs! Lots 8E, 32E, 92E, 105E & 124E

ULRICH HEREFORD RANCH REFERENCE SIRES



H AGA 60W BANNER SPORT ZEAL 28Z

C02971712 ALNK 28Z MARCH 16 2012

BW:	86
205:	717
365:	950
'19 EPDs	
CE:	3.5
BW:	2.3
WW:	36.6
YW:	61.2
MCE:	0.6
Milk:	15.2
TM:	33.5

BBSF 6P SPORT 232S
BANNERLANE 232 EXTRA GEN 60W
BANNERLANE GENSTAR LASS 27R

CTY EASY 705T
AGA 705 MISS EASYGOING 905W
AGA 114L MISS STAR GENERAL 47S

HAWKEYE 75K SKY LAD 6P
BBSF 18H EXTRA LASS 237M
C 80G L SARGENT 78K
BANNERLANE STAN LASS 39M
AGA 10S STANDARD 137Y
COURTNEY LASS J921
AGA 13G GENERAL 114L
AGA 22B MISS BRIGADER 511E

Which is more striking? 28Z's two hooded, goggle eyes, red neck, red testicles & red legs down to red hooves, or his eye-appeal, length, thickness & extra-wide top & sound solid feet? All of these traits he passes on to progeny. Check out his 86 lb BW, 109 WN index, REA 1.21/100 lbs, & LMY 66.3! Dam 905W was tremendous with nice even teats on a tight udder. Yes, 28Z has certainly added some Zeal to our herd! Now owned by Jon McKenzie & Jim Wildeman, Warner, AB Lots 21E, 58E, 77E, 84E, 96E, & 707E.



I WH 9A RUST TEMPEST 372A

C03014506 372 FEBRUARY 09 2013

BW:	
205:	
365:	
'19 EPDs	
CE:	0.2
BW:	5.9
WW:	53.6
YW:	87.3
MCE:	1.4
Milk:	11.2
TM:	38

FE 32P RUSTANDARD 6T
XTD 6T RUST TEMPEST ET 9A
JT 19P LADY 95U

CHURCHILL DOMINO 6101S
WICHMAN LADY 06
CHURCHILL LADY 04107

K 6J RUSTANDARD 32P
FE 59J DOM STD 82P
ILK STD 43K LAD 19P
JT STANWAY LADY 60S
CHURCHILL DOMINO 484
CHURCHILL LADY 401 ET
CHURCHILL BLAZE 1135
CHURCHILL LADY 030

Top % of Breed for: RFI 15%

We saw "Rusty" as a calf at Justin Wichman's (Montana), on his dam, 06, & really liked the pair! He gained really well (1 of the top YR calves at Justin's). Discovering the sire was XTD 6T RUST TEMPEST ET 9A, we were hooked! 9A was our pick of the Calgary Bull Sale, where XTC showed him as a 2-yr-old (1993). Now was our chance to have a 9A son & soon Rusty was breeding our cows! He was deep & thick, easy-keepin' with good feet. See 3 sons here: Lots 12E, 36E, & 108E



J AGA 127Y YES SIR BLASTOFF 407B

C03011128 ALNK 407B AUGUST 22 2014

BW:	102
205:	669
365:	1183
'19 EPDs	
CE:	1
BW:	4.8
WW:	59.9
YW:	91.6
MCE:	3.7
Milk:	19.1
TM:	49.1

BCD 140L DOM LAD 326N
C 326N YES I CAN 127Y
LONE-PINE ICE QUEEN 55T

AGA 22B BRIGADER 97J
AGA 97J MISS RED EXTRA 237M
AGA 3G MISS DON DANDY ET 135K

BP ROBIN HOOD 140L
BP 146D LADY 30L
LRD LIBERTY PRINCE 24M
MHF 9322 ICICLES 16M
CTY BRIGADER 22B
AGA 335C MISS EXTRA 8G
DONORAH 412 DANDY LAD 3G
SNS GENERATOR'S LADY 21A

Top % of the breed: WW 15%, YW 30% MCE 30% MARB 25%
207B was a Blastoff bull - with outrageous performance (123 WN & 118 YW indexes) & red testicles. His sire, 127Y, has impressed us with quality & conformation, eye-appeal & that excellent woolly haircoat. Braggin' rights also belong to the elite 14-yr-old dam 237M, who proved to be fantastic through the years (9 sons indexed avg 109.8 & 3 daughters indexed avg 114.7 at WN - 8 sons indexed avg 107.9 & 3 daughters indexed avg 108.7 at YR)! Now owned with Robert Simkin of Consort, AB. LOTS 11E, 22E, 702E, 703E, 704E, & 705E



K AGA 15H BRIT CANDIDATE ET 97C

C03029060 ALNK 97C APRIL 17 2015

BW:	82
205:	661
365:	966
'19 EPDs	
CE:	11.6
BW:	-1.2
WW:	14.3
YW:	21.9
MCE:	0.8
Milk:	14.7
TM:	21.9

DP BRITISHER AGA 46E
46E BRITISHER AGA 15H
MISS DP AGA 121E

STANDRD LAD 656 4ET
AGA 656U MISS STANDARD ET 17H
AGA MISS 80S VOLTAGE ET 14X

DOMINO STANDARD DP LAD 45
BRITISHER WETMORE LADY AGA 5A
DOMINO STANDARD DP LAD 45
LADY BRITISHER AGA 29U
HI STANDARD LAD 20P
BELL L 60H DOMINO LASS 82K
LCI ET HIGH VOLTAGE 80S
MISS 51K BRITISHER AGA 61N

Top % of the Breed: CE 2% BW 2% MARB 15%

97C results from a tremendous ET mating, 15H (see earlier note) & our great donor dam, 17H. She's a powerful "cow & a half" by 656 4ET. (At WN, her 14 sons avg indx: 103.6, 8 daughters 109) Like his sire, 97C is very sound, structured & muscled well, long bodied, with red neck & red testicles. He passes pigment to progeny too! Calving Ease exudes: 21 sons avg'd 73 lbs - 10 daughters avg'd 64 lbs BW. See CE & BW EPDs! Although the old sires in the pedigree butcher EPDs, he's a heifer bull & female maker for today. Owned by Justin Wichman of Moore, MT USA. Lots 3E & 44E

ULRICH HEREFORD RANCH REFERENCE SIRES



L AGA 18Z ZOOM STAN CREDITOR 77C

C03012611 ALNK 77C APRIL 10 2015

BW:	92
205:	713
365:	1044
'19 EPDs	
CE:	0.8
BW:	4.7
WW:	39.8
YW:	56.6
MCE:	0
Milk:	17.8
TM:	37.7

AGA 55C STANDARD 18Y
AGA 18Y ZOOM STANDARD 18Z
AGA 21M MISS STANMORE 76S

AGA 114L GENERAL WILEY 24W
AGA 24W MISS GEN WILEY 144Y
AGA 70N MISS BRIT DOM 33U

SILVER STANDARD 55C
MISS 46E BRITISHER AGA 22L
AGA 20J STANMORE 21M
AGA 101J MISS STANDARD 140P
AGA 13G GENERAL 114L
AGA 118L MISS STANDARD 2R
AGA 79H BRIT DOM ET 70N
AGA 97G MISS HOT SHOT 82J

Top % of the breed: RFI 25%

77C holds his head high atop deep length, with pigmented eyes, red neck, red well-shaped testicles & lots of performance. Dam, 144Y, is a good all-around med-sized cow with the udder we like - a typical daughter of 24W, she's producing really well! (avg WN indx 113 (1 son), 114 (5 daughters)) 77C is now happily owned by YV Ranch, Nels & Terri Nixdorff of Airdrie, AB. Lots U 10E, 17E, 23E & 116E



M AGA 137A MO LE BRIT CHUCK 110C

C03026417 ALNK 110C APRIL 23 2015

BW:	82
205:	665
365:	1031
'19 EPDs	
CE:	4.8
BW:	1.4
WW:	28.2
YW:	61.5
MCE:	0.5
Milk:	22
TM:	36.1

AGA 47F DOMINO ET 2Y
AGA 2Y MO LE DOMINO 137A
AGA 2U MISS BRITISHER 123Y

AGA 705 EASYGOING EXPRESS 67X
AGA 67X MISS ALTO EXPRESS 78A
AGA 114L MISS GENERAL 104W

MR MO LE 47F
AGA 22B MISS BRIGADER 511E
AGA 46E BRITISHER ET 2U
AGA 21M MISS STANMORE 100R
CTY EASY 705T
AGA 21M MISS STANMORE 22T
AGA 13G GENERAL 114L
AGA 41F MISS HI STANDARD 90P

Top % of the breed: CE 30%, BW 15%, FMI 10%, MARB 15%

Eye-catching, moderate-framed & powerful, this son of 137A is deep-bodied, full of muscle through quarters into the pants. He's well-marked, with well-shaped red testicles, red neck & throws many red eyes (some goggle). All progeny (mostly from 1st calf heifers) were born unassisted (m avg 78 lbs, f avg 74 lbs BW) then grew, thickening thru YR & beyond! 1stborn to his fantastic dam 78A (her 2 sons avg'd 83 lbs BW, 105.5 WN 103.5 YR indexes; 2 daughters avg'd 85 lbs BW, 111 WN & (1) 115 YR indexes), Chuck's 1st exciting daughters will calve this spring! Lots 25E, 54E, 74E, & 85E



76S DAM OF 18Z



88S DAM OF 92E & 48Y



RFI - WHAT IS IT AND WHY SHOULD I CARE?

Residual Feed Intake is a measure of feed efficiency. One point in the scale represents 10 pounds of feed per year. A larger number on the scale indicates the animal is more efficient. It is important to balance this trait with gain, so the PWG EPD (Post Weaning Gain) identifies the difference between the WW & YW EPDs to keep growth in the analysis. While we haven't taken the room to list all the RFI EPDs (index format) here, we have identified some of the sale bulls that have performed well in this area in the footnotes. Research has shown that identifying efficient animals translates into a huge savings for the cow/calf industry.

ULRICH HEREFORD RANCH COMING 2's



1

AGA 6C CHOCOLATE ZOOM EDDY 1E

C03038511 U 1E MARCH 13 2017

BW:	88
205:	658
'19 EPDs	
CE:	7
BW:	3.6
WW:	47.2
YW:	63.7
MCE:	3.8
Milk:	16.9
TM:	40.5

AGA 18Y ZOOM STANDARD 18Z
AGA 18Z CHOCOLATE ZOOM STAN 6C
AGA 705 MISS EASYGOING 129X

AGA 55C STANDARD 18Y
AGA 21M MISS STANMORE 76S
CTY EASY 705T
AGA 21M MISS STANMORE 151P

96 ANDY 72S
AGA 72S MS BAMBI BERT ANDY 33B
AGA 46E MISS BRITISHER 40T

96 ANDY 7L
96 EVE 18N
DP BRITISHER AGA 46E
AGA 124J MISS STANDARD ET 32R

Chocolate is a great start to anything, & U 1E is no exception. Red eyes, red testicles, great quarters/conformation & volume galore wrapped up this Eddy, who popped out at 88 lbs, with typical vigour at birth. (7.2 CE & 3.3 BW EPDs) Both sides of the pedigree are flavoured with early gestation & sire, 6C, was purchased by MN Herefords. Dam 33B's 1st calf indexed 105 at WN(659 lbs adj) & was #1 at YR (120 indx). Her 2nd (Eddy) indexed 107 WN & 101 at YR. She's got a nice level udder, with well-placed teats and rich milk. Sweet ingredients indeed!



3

AGA 97C BRIT CAN-DO ENRICO 3E

C03038571 U 3E MARCH 21 2017

BW:	70
205:	553
'19 EPDs	
CE:	15.9
BW:	-1.2
WW:	18.8
YW:	30.3
MCE:	6.7
Milk:	18
TM:	27.4

46E BRITISHER AGA 15H
AGA 15H BRIT CANDIDATE ET 97C
AGA 656U MISS STANDARD ET 17H

DP BRITISHER AGA 46E
MISS DP AGA 121E
STANDRD LAD 656 4ET
AGA MISS 80S VOLTAGE ET 14X

AGA 114L GENERAL WILEY 24W
AGA 24W MS GEN WILEY CEDAR 51C
AGA 109U MISS RIB STAN 117Z

AGA 13G GENERAL 114L
AGA 118L MISS STANDARD 2R
LCI 68R RED STANDARD 109U
AGA 21M MISS STANMORE 126T

Enrico's got the whole package: Red curly coat, hooded eyes, red testicles, red neck, moderate size, & great feet. Sired by 97C, who was sired by the great 15H - who we raised, sold to Pleasant Colony, Clive AB, bought back to work for us, then off to Gordon Jackson's purebreds at Gadsby, AB, into his teens. Born only 70 lbs, vigour had 3E up & nursing fast. Check out EPDs: CE 16.2, BW -1.4, MCE 68, MPI 140.7, FMI 122.8, MARB .30; Ultrasound: REA 1.05/100 lbs, MARB 128. Dam has great hair, good conformation, & small well-placed teats/tight udder.



4

AGA 203Y GREGORY PETE 4E

C03038572 U 4E MARCH 23 2017

BW:	71
205:	613
'19 EPDs	
CE:	4.7
BW:	1.6
WW:	28.5
YW:	50
MCE:	5.1
Milk:	28.1
TM:	42.4

UPS DOMINO 3027
GCC PETE 203Y ET
LPG STANDARD 44B LASS 50H

CL 1 DOMINO 9126J 1ET
UPS MISS DIAMOND 1353
96 STANDARD 6A 25E
LPG COMMANDER 8080 LASS 59D

AGA 705 EASYGOING EXPRESS 67X
AGA 67X MISS CASEY EXPRESS 48C
AGA 26T MISS JARROD 85X

CTY EASY 705T
AGA 21M MISS STANMORE 22T
CC 77J JARROD 26T
AGA 101J MISS STANDARD 97R

Once again, our herd bull Pete 203Y sired a small vigorous 71 lb son that sprung up to nurse quickly. This well-marked curly fellow has the red testicles, red neck, and moderate size with good feet & legs we all appreciate. EPDs are also notable: CE 4.7, BW 1.5, MCE 5.1 and Milk 27.9, while the ultrasound scanner revealed REA 1.04/100 lbs. The dam, 48C, is an excellent cow with a good curly hair coat herself, along with an excellent udder and excellent feet. **Recommended for use on heifers!**



8

AGA 18Z ZOOM STAN EBENEZER 8E

C03038576 U 8E MARCH 24 2017

BW:	82
205:	595
'19 EPDs	
CE:	5.5
BW:	3.9
WW:	45.3
YW:	65
MCE:	1.5
Milk:	13.2
TM:	35.9

AGA 55C STANDARD 18Y
AGA 18Y ZOOM STANDARD 18Z
AGA 21M MISS STANMORE 76S

SILVER STANDARD 55C
MISS 46E BRITISHER AGA 22L
AGA 20J STANMORE 21M
AGA 101J MISS STANDARD 140P

BANNERLANE 232 EXTRA GEN 60W
AGA 60W MISS BANNER SPORT 50Z
AGA 4R MISS STANDARD 26T

BBSF 6P SPORT 232S
BANNERLANE GENSTAR LASS 27R
AGA 53A STANDARD ET 4R
AGA 124J MISS STANDARD 9L

This Ebenezer is no scrooge! He's a long, structurally solid son of 18Z with a super disposition, red eye, red neck, big red testicles and great markings. His birthweight of 82 lbs was no surprise to a dam who consistently bears light calves (3 sons avg 79 lbs, 2 daughters avg 71 lbs to date). 50Z was a top quality mother, who contributes her own red colour, superb conformation with a perfect udder & feet. Good mother - good bull - miserly birthweights - **recommended for use on heifers/cows!** (CE 5.8, BW 3.7 BW EPDs)

ULRICH HEREFORD RANCH COMING 2's



9

AGA 2Y MO LE DOMINO 9E

C03042682 U 9E MARCH 25 2017

BW:	62
205:	593
'19 EPDs	
CE:	14.4
BW:	-1.1
WW:	34.7
YW:	54.7
MCE:	4.7
Milk:	18.5
TM:	35.9

MR MO LE 47F
AGA 47F DOMINO ET 2Y
AGA 22B MISS BRIGADER 511E

AGA 705 EASYGOING EXPRESS 67X
AGA 67X MS C'BEAN EXPRESS 15C
AGA 82K MISS KAPTAIN 16R

DOUBLE MO LE 12B
D STANDARD LASS 88B
CTY BRIGADER 22B
AGA MISS 42X STANMORE 94Z
CTY EASY 705T
AGA 21M MISS STANMORE 22T
C 82F MICKS KAPTAIN 82K
AGA 656 MISS STANDARD 15M

Sire 2Y passed along his easy-calving attributes to this 9E son. Born at only 62 lbs, but with lots of vigour & drive, 9E is well-marked along with red testicles, red neck, and both eyes are nearly red. His dam is a great young cow, daughter of Express 67X who sired two powerful sons in this sale - 16E & 57E. 9E's own ultrasound uncovers a REA of 1.07/100 lbs, plus a marbling score of 136 index from 53 in his group (MARB .37 EPD, FMI 165.4!!). These perks are no longer hidden once displayed on the plate! **Can be used on heifers!** (CE 14.2, BW -1.2 EPDs)



10

AGA 77C STANZ CREDIT EQUIP 10E

C03038618 U 10E MARCH 25 2017

BW:	94
205:	687
'19 EPDs	
CE:	-0.8
BW:	6.7
WW:	54.3
YW:	81.5
MCE:	-1.5
Milk:	18.9
TM:	46.1

AGA 18Y ZOOM STANDARD 18Z
AGA 18Z ZOOM STAN CREDITOR 77C
AGA 24W MISS GEN WILEY 144Y

BANNERLANE 232 EXTRA GEN 60W
AGA 60W MISS BANNER SPORT 425B
AGA 2U MISS BRITISHER 123Y

AGA 55C STANDARD 18Y
AGA 21M MISS STANMORE 76S
AGA 114L GENERAL WILEY 24W
AGA 70N MISS BRIT DOM 33U

BBSF 6P SPORT 232S
BANNERLANE GENSTAR LASS 27R
AGA 46E BRITISHER ET 2U
AGA 21M MISS STANMORE 100R

Look for 10E to equip your herd with his depth and thickness! He's also got a well-marked coat and you can't miss those big, red, perfectly-shaped testicles. He's a son of 77C, who is now working at YV Ranch for Nels & Terri Nixdorff, Airdrie, AB. Need some performance equipment? 10E's got that too - with an impressive 112 weaning index. Built-in feed efficiency comes standard (RFI 103). His dam is deep & wide too, with a nice level udder. **RETAINING SEMEN INTEREST.**



11

AGA 407B BLASTOFF EMPORIUM 11E

C03043274 U 11E MARCH 25 2017

BW:	88
205:	635
'19 EPDs	
CE:	-0.6
BW:	4.5
WW:	52.1
YW:	85.4
MCE:	2.6
Milk:	21.8
TM:	47.9

C 326N YES I CAN 127Y
AGA 127Y YES SIR BLASTOFF 407B
AGA 97J MISS RED EXTRA 237M

AGA 20J STANMORE 21M
AGA 21M MISS STANMORE 110S
AGA 41F MISS HI STANDARD 90P

BCD 140L DOM LAD 326N
LONE-PINE ICE QUEEN 55T
AGA 22B BRIGADER 97J
AGA 3G MISS DON DANDY ET 135K

AGA 121G STANMORE 20J
AGA 5C MISS ENERLAD 68K
BANNERLANE HI STANDARD 41F
AGA 22B MISS BRIGADER 23L

This 407B son is long, correct, curly, well-marked and performed well through his 2nd summer and into the fall (ADG 3.55 ranking 9/53 bulls). Besides good performance at both weaning and yearling, he can brag about his outstanding 21M mother. Emporium 11E is win-win: eye-appealing on the outside, and equally appealing on the inside: REA 1.09/100 lbs (rank 5/53), Marbling 160 index (rank 4/53) and LMY 63.3 - spreading genetic potential for putting tender meat, and more of it, in the freezer. **RETAINING SEMEN INTEREST.**



12

AGA 372A RUSTY 12E

C03038619 U 12E MARCH 26 2017

BW:	97
205:	700
'19 EPDs	
CE:	-2.2
BW:	5.5
WW:	54.2
YW:	79.6
MCE:	2
Milk:	15.7
TM:	42.8

XTD 6T RUST TEMPEST ET 9A
WH 9A RUST TEMPEST 372A
WICHMAN LADY 06

CC 129D SUPERMAN 77J
AGA 77J MISS SUPERMAN 17W
AGA 22B MISS BRIGADER ET 11L

FE 32P RUSTANDARD 6T
JT 19P LADY 95U
CHURCHILL DOMINO 6101S
CHURCHILL LADY 04107

FE 07Y SUPER 129D
CC 42W JULIANA 66Z
CTY BRIGADER 22B
AGA MISS 80S VOLTAGE ET 14X

This Rusty has been intent on growing from the start. Sired by our Rusty 372A bull, he did very well on the dam (indexing 114 at 205-days). Over his 2nd summer, he continued his gain weighing 1914 lbs by Dec 2018 (ADG 3.75), all while easy on the groceries (above average RFI EPD of 108)! His dam, 17W, is a Superman 77J daughter who has been a great flat-uddered cow with an emphasis on great-performing calves. By weaning, her 4 sons had an average index of 109 and 3 daughters average index was 103.3.

ULRICH HEREFORD RANCH COMING 2's



15

AGA 203Y GREGORY PETE ERIC 15E

C03038622 U 15E MARCH 26 2017

BW:	65
205:	626
'19 EPDs	
CE:	7.8
BW:	0.7
WW:	40.7
YW:	70.1
MCE:	5.1
Milk:	26.5
TM:	46.9

UPS DOMINO 3027
GCC PETE 203Y ET
LPG STANDARD 44B LASS 50H

CL 1 DOMINO 9126J 1ET
UPS MISS DIAMOND 1353
96 STANDARD 6A 25E
LPG COMMANDER 8080 LASS 59D

96 ANDY 72S
AGA 72S MS BERT'S ANDY CHI 21C
AGA 705 MISS EASYGOING 915W

96 ANDY 7L
96 EVE 18N
CTY EASY 705T
AGA 53L MISS RED DOMINO 98R

Eric 15E was small at birth, weighing only 65 lbs, but he didn't stay that way! He managed to crank out a 102 weaning index and 105 yearling index - quite the performance. Sired by the proven light-birthweight bull, Pete 203Y, this fellow is **recommended as a heifer bull** - check out that 7.9 Calving Ease EPD (breed average is 1.9) and a scant 0.5 for Birthweight EPD (breed average is 3.1). That's top 10% of the breed for both Calving Ease and Light Birthweight!



16

AGA 67X ELECTRIC EXPRESS 16E

C03040669 U 16E MARCH 26 2017

BW:	84
205:	668
'19 EPDs	
CE:	6.1
BW:	3.4
WW:	51.5
YW:	85.4
MCE:	3.8
Milk:	18.1
TM:	43.9

CTY EASY 705T
AGA 705 EASYGOING EXPRESS 67X
AGA 21M MISS STANMORE 22T

AGA 10S STANDARD 137Y
COURTNEY LASS J921
AGA 20J STANMORE 21M
AGA 207N MISS SILVER 9R

AGA 13G GENERAL 114L
AGA 114L MISS GENERAL 89U
AGA 53A MISS STANDARD ET 6R

GEM GENERAL 13G
AGA 656U MISS STANDARD ET 17H
SGC 14X STANDARD LAD 53A
AGA 22B MISS BRIGADER 511E

Here comes the Electric Express - a great individual, great performing (WN & YR both 109 index, & almost a ton by Dec 2018 (1974 lbs)) yet with that moderate BW (84 lbs) and above avg RFI! (He ranked 4/53 on Ribeye too!) He's a looker - long body, great mossy haircoat, some feather on the neck, pigment, red testicles, beautiful feet. Eye-appeal: like father, like son! Express 67X has sired outstanding offspring & crossed with 89U, a classic 114L daughter, zap - 16E, an excellent combination. **RETAINING SEMEN INTEREST**



17

AGA 77C STANZ CREDIT ERUPT 17E

C03038623 U 17E MARCH 24 2017

BW:	81
205:	615
'19 EPDs	
CE:	0.3
BW:	3.4
WW:	43
YW:	60.7
MCE:	2.4
Milk:	20.3
TM:	41.8

AGA 18Y ZOOM STANDARD 18Z
AGA 18Z ZOOM STAN CREDITOR 77C
AGA 24W MISS GEN WILEY 144Y

AGA 55C STANDARD 18Y
AGA 21M MISS STANMORE 76S
AGA 114L GENERAL WILEY 24W
AGA 70N MISS BRIT DOM 33U

96 ANDY 72S
AGA 72S MISS BERT ANDY BIRD 8B
AGA 72R MISS LADDIE 105U

96 ANDY 7L
96 EVE 18N
KGA 33H LAD 72R
AGA 21M MISS STANMORE 110S

Do you feel the ground moving? Here is Erupt 17E, a deep-bodied fella with red testicles and nearly red eyes, sired by 77C. 17E held his own in feed efficiency at the RFI test. His young dam, 8B's first calf (106D) was used on heifers here for us, then sold in last year's sale to Harvey Goetz of Rimbeys AB - we also kept a semen interest. 8B descends from some of our all-time best cows and has a great pedigree behind her. Here's your chance to get a piece of those molten genetics!



21

AGA 28Z SPORT EDITION 21E

C03038756 U 21E MARCH 27 2017

BW:	75
205:	595
'19 EPDs	
CE:	10.4
BW:	1.1
WW:	39.1
YW:	67
MCE:	4.7
Milk:	14.9
TM:	34.5

BANNERLANE 232 EXTRA GEN 60W
AGA 60W BANNER SPORT ZEAL 28Z
AGA 705 MISS EASYGOING 905W

BBSF 6P SPORT 232S
BANNERLANE GENSTAR LASS 27R
CTY EASY 705T
AGA 114L MISS STAR GENERAL 47S

C 326N YES I CAN 127Y
AGA 127Y MS YES MAAM 409B
AGA 656 MISS STANDARD 15M

BCD 140L DOM LAD 326N
LONE-PINE ICE QUEEN 55T
STANDRD LAD 656 4ET
AGA 335C MISS EXTRA 8G

Don't miss this Edition of Sport 28Z! This lightweight son was born at only 75 lbs with lots of vim & vigour! 21E also reads like his father - depth and quarters, both red eyes, red testicles, red neck and red to the toes. Flip to the maternal side - a great heritage there with a great granddam, 8G, who was a Dam of Great Distinction cow. The stats page shows a Feedlot Merit Index of 132.4 (breed avg is 110) and Calving Ease 10.7 (breed avg is 1.9) and BW -1.3 EPDs (breed avg is 3.1) - **recommended as a heifer bull**.

ULRICH HEREFORD RANCH COMING 2's



22

AGA 407B BLASTOFF ENGINEER 22E

C03043275 U 22E MARCH 28 2017

BW:	92
205:	651
'19 EPDs	
CE:	2.5
BW:	3.3
WW:	52.3
YW:	81.5
MCE:	3.1
Milk:	17.1
TM:	43.3

C 326N YES I CAN 127Y
AGA 127Y YES SIR BLASTOFF 407B
 AGA 97J MISS RED EXTRA 237M
 AGA 55C STANDARD 18Y
AGA 18Y MISS STANDARD YULE 14Y
 AGA 21M MISS STANMORE 19R

BCD 140L DOM LAD 326N
 LONE-PINE ICE QUEEN 55T
 AGA 22B BRIGADER 97J
 AGA 3G MISS DON DANDY ET 135K
 SILVER STANDARD 55C
 MISS 46E BRITISHER AGA 22L
 AGA 20J STANMORE 21M
 AGA 53L MISS RED DOMINO 218N

Here's a tremendous son of 407B, who is ready to engineer improvement in your herd! He's extra long, correct, and performed well at both weaning and yearling - all while achieving a high RFI index (108) for feed efficiency! The ultrasound scanner scored him 1st out of 53 head for Ribeye (index 129) and REA (1.15/100 lbs). 22E has a wonderful cow line, top of the top - many generations back. Don't miss this opportunity to let this bull apply his genetics for you.



23

AGA 77C STANZ CREDIT EAGLE 23E

C03039271 U 23E MARCH 28 2017

BW:	99
205:	724
'19 EPDs	
CE:	-4.6
BW:	5.7
WW:	48.5
YW:	71.6
MCE:	-5.7
Milk:	21.8
TM:	46.1

AGA 18Y ZOOM STANDARD 18Z
AGA 18Z ZOOM STAN CREDITOR 77C
 AGA 24W MISS GEN WILEY 144Y
 AGA 46E BRITISHER ET 2U
AGA 2U MISS BRITISHER 17A
 AGA 72R MISS LADDIE 86U

AGA 55C STANDARD 18Y
 AGA 21M MISS STANMORE 76S
 AGA 114L GENERAL WILEY 24W
 AGA 70N MISS BRIT DOM 33U
 DP BRITISHER AGA 46E
 AGA 22B MISS BRIGADER 511E
 AGA 33H LAD 72R
 AGA 70N MISS BRIT DOM 62S

Much like an eagle, 23E is alert & proud! He's got a broad hip, depth and sports 1 goggle eye & red testicles, but concentrates on performance (ranked 4/65 for WN (724 lbs) & 1/53 for YR (1134 lbs), 3.60 lbs/WPDA). His sire, Creditor 77C, topped our 2017 sale at \$17K to Nels & Terri Nixdorff, Airdrie AB. His awesome dam, 17A, (3 sons WN avg adj 723 lbs, indx 111.7, ADG 3.06; YR avg adj 1121 lbs, indx 108.3) has an excellent pedigree. This son, 23E was used on young cows here & flies high on balanced EPDs & REA rank (3/53; 114 index) plus LMY 64.6!



25

AGA 110C MO LE CHUCK EXXON 25E

C03039383 U 25E MARCH 28 2017

BW:	76
205:	680
'19 EPDs	
CE:	5.5
BW:	2.3
WW:	33.3
YW:	65.5
MCE:	1.6
Milk:	27.4
TM:	44.1

AGA 2Y MO LE DOMINO 137A
AGA 137A MO LE BRIT CHUCK 110C
 AGA 67X MISS ALTO EXPRESS 78A
 GCC PETE 203Y ET
AGA 203Y MISS GREGORY PETE 16C
 AGA 114L MISS GENERAL 20X

AGA 47F DOMINO ET 2Y
 AGA 2U MISS BRITISHER 123Y
 AGA 705 EASYGOING EXPRESS 67X
 AGA 114L MISS GENERAL 104W
 UPS DOMINO 3027
 LPG STANDARD 44B LASS 50H
 AGA 13G GENERAL 114L
 AGA 118L MISS STANDARD 2R

An oil giant namesake inspires 25E to impact your herd! Sired by 110C, born at 76 lbs (**recommended for heifers**), Exxon performed well: 680 lbs at WN (111 indx) & YR (106 indx); ultrasound 2/53 REA (125 index, 1.23/100lbs) 64.2 LMY! This tanker is deep, with an excellent quarter, wide top, great pants & red testicles. His great all-around dam, 16C, has easy calving top & bottom. Her heifer (same sire) indexed 115 at WN. 25E's pumped out balanced EPDs: CE 5.3, BW 2.1, Milk 27.3, TM 44.1, FMI 131.4 & MARB 0.23.



28

AGA 48Y SUPER ECLIPSE 28E

C03039385 U 28E MARCH 28 2017

BW:	89
205:	734
'19 EPDs	
CE:	1.3
BW:	4.8
WW:	59.3
YW:	90
MCE:	4.8
Milk:	20.9
TM:	50.6

CC 129D SUPERMAN 77J
AGA 77J SUPERMAN 48Y
 AGA 21M MISS STANMORE 88S
 S BIG OAK 20S ET
AGA 20S MISS OAK 25W
 AGA 53L MISS RED DOMINO 218N

FE 07Y SUPER 129D
 CC 42W JULIANA 66Z
 AGA 20J STANMORE 21M
 AGA 656U MISS STANDARD ET 75P
 K 64H RIBSTONE LAD 157K
 S 59K LASS 36M
 AGA 22B BRIGADER 53L
 AGA 656U MISS STANDARD 107J

Eclipse is truly special (this totality is rare) - a tremendous bull, tremendous performance. See his #s: BW 89 lbs, WN 734 lbs (ADG 3.15, WPDA 3.77), YR 1107 lbs (110 indx), all with RFI 110 & respectable birth #s: CE 1.4, BW 4.7, TM 50.7! Well pigmented around 1 eye, with red testicles, 28E was sired by ALNK 48Y, (bought back from Douglas Lake). He couldn't miss with 25W, a cow so sound with perfect udder & performance: 3 sons avg'd 85 lbs BW, 111.0 WN index, & 105.3 YR indx. 28E is a full brother to 74E's dam (23C) - Don't pass him by!

ULRICH HEREFORD RANCH COMING 2's



32

AGA 18Z ZOOM STAN EARNER 32E

C03039389 U 32E MARCH 29 2017

BW:	86
205:	670
'19 EPDs	
CE:	6
BW:	4.2
WW:	53.2
YW:	79.7
MCE:	2.6
Milk:	15.4
TM:	42

AGA 55C STANDARD 18Y
AGA 18Y ZOOM STANDARD 18Z
 AGA 21M MISS STANMORE 76S

CTY EASY 705T
AGA 705 MISS EASYGOING 129X
 AGA 21M MISS STANMORE 151P

SILVER STANDARD 55C
 MISS 46E BRITISHER AGA 22L
 AGA 20J STANMORE 21M
 AGA 101J MISS STANDARD 140P

AGA 10S STANDARD 137Y
 COURTNEY LASS J921
 AGA 20J STANMORE 21M
 AGA 97J MISS RED EXTRA 145M

32E is fabulous. Credited at birth with 86 lbs, goggle eyes, & investments by sire 18Z, 32E's deep with plenty of length, a big hip, & marked solid with a thick mossy haircoat & big hanging red testicles to ultimately breed more cows. Performance - he shone at the RFI Test (eating less, gaining well!) with 111 RFI EPD, then grew into 1887 lbs by Dec 2018 (ADG 3.51). His proud dam, 129X, is an elite cow - some offspring going purebred: MN&Eureka, Ayrey Herefords & Berry Land & Livestock, MT. Let this Earner bring you the \$\$! **Retaining Semen Interest**



36

AGA 372A RUSTY EXTERIOR 36E

C03039486 U 36E MARCH 30 2017

BW:	98
205:	598
'19 EPDs	
CE:	-4.8
BW:	7.1
WW:	50.3
YW:	78.3
MCE:	1.4
Milk:	16
TM:	41.2

XTD 6T RUST TEMPEST ET 9A
WH 9A RUST TEMPEST 372A
 WICHMAN LADY 06

CC 129D SUPERMAN 77J
AGA 77J MISS YELLO SUPERMAN 5Y
 AGA 101J MISS STANDARD 140P

FE 32P RUSTANDARD 6T
 JT 19P LADY 95U
 CHURCHILL DOMINO 6101S
 CHURCHILL LADY 04107

FE 07Y SUPER 129D
 CC 42W JULIANA 66Z
 AGA 656U STANDARD ET 101J
 AGA 22B MISS BRIGADER 511E

Don't just glance at the Exterior! With a feed efficiency # like 108, there's plenty under the hide in addition to what meets the eye! With extra rib, plus depth and a great top, this correct son of Rusty 372A (the Meat Machine), yielded 164.9 LMY - the best score of 53 competitors - all with less groceries (RFI 108)! 36E's dam, 5Y, is a deep-bodied cow, with length and a big hip - a top cow! Her 5 sons avg'd WN index of 105, while 1 heifer indexed 104. A full brother of 36E went to Webbalta Ranches and they love him! Don't leave 36E outside of your herd!



42

AGA 203Y GREGORY PETE 42E

C03039727 U 42E APRIL 01 2017

BW:	84
205:	604
'19 EPDs	
CE:	2.7
BW:	1.8
WW:	46.3
YW:	88.6
MCE:	4
Milk:	29
TM:	52.2

UPS DOMINO 3027
GCC PETE 203Y ET
 LPG STANDARD 44B LASS 50H

AGA 20J STANMORE 21M
AGA 21M MISS STANMORE 84T
 AGA 53L MISS RED DOMINO 116R

CL 1 DOMINO 9126J 1ET
 UPS MISS DIAMOND 1353
 96 STANDARD 6A 25E
 LPG COMMANDER 8080 LASS 59D

AGA 121G STANMORE 20J
 AGA 5C MISS ENERLAD 68K
 AGA 22B BRIGADER 53L
 AGA 10B MISS BEAR 170M

Everything you need - thickness & performance, moderate BW (compliments of sire Pete 203Y), red testicles, red neck, and length & growth (compliments of dam 84T). These attributes combine in 42E and contribute to his second summer/fall growth reaching 1909 lbs by Dec 2018 and achieving 3.87 ADG - the most gain in the pen. Check out the balanced EPDs: CE 2.7, BW 1.8, Milk 28.6, TM 52.1; MPI 158.6, FMI 144.7. You'll want to take home this great package! **Recommended for heifers/cows**



44

AGA 97C BRIT CAN-DO 44E

C03042771 U 44E APRIL 01 2017

BW:	76
205:	599
'19 EPDs	
CE:	9.7
BW:	1.1
WW:	35.4
YW:	58.7
MCE:	3.2
Milk:	15.7
TM:	33.4

46E BRITISHER AGA 15H
AGA 15H BRIT CANDIDATE ET 97C
 AGA 656U MISS STANDARD ET 17H

WH 9A RUST TEMPEST 372A
AGA 372A MISS RUSTY 14C
 AGA 705 MISS EASYGOING 6Y

DP BRITISHER AGA 46E
 MISS DP AGA 121E
 STANDRD LAD 656 4ET
 AGA MISS 80S VOLTAGE ET 14X

XTD 6T RUST TEMPEST ET 9A
 WICHMAN LADY 06
 CTY EASY 705T
 AGA 21M MISS STANMORE 76S

With stoutness & muscling, 44E can-do the gain! He was born 76 lbs, then went to town, still gaining this past summer with 3.80 ADG reaching a 1883 weight by Dec 2018 - right near the top! He's an attractive, well-marked fella with quarters of pure meat. The paternal pedigree includes the old proven grandsire, 15H, and our great 17H, the mother of this 97C, another of our light birthweight sires. The maternal grandsire is Rusty 372, "the Meat Machine" - a great overall package. Calving + gain = great results in the fall. **Recommended for heifers!**

ULRICH HEREFORD RANCH COMING 2's



47

AGA 43K STANMORE ELEMENT 47E

C03049915 U 47E APRIL 02 2017

BW:	100
205:	694
'19 EPDs	
CE:	-0.1
BW:	5.7
WW:	42.6
YW:	63.5
MCE:	2.4
Milk:	12.9
TM:	34.2

CGD WETMORE 700F
STANMORE 43K
STANDARD LADY 23B

BANNERLANE 232 EXTRA GEN 60W
AGA 60W MISS BANNER SPORT 118A
AGA 705 MISS EASYGOING 905W

WETMORE BRITISHER 4C
MISS WETMORE BRITISHER 7C
SILVER STANDARD 21U
SILVER LADY 39S

BBSF 6P SPORT 232S
BANNERLANE GENSTAR LASS 27R
CTY EASY 705T
AGA 114L MISS STAR GENERAL 47S

A favorite from Jim Hole's herd was 43K, who left tight-uddered, easy-keeping cows with longevity & excellent feet. Other 47E elements: thick, deep, quiet, with a golden curly haircoat, red testicles, mostly red eyes, small feather neck & full of performance (WW 113 indx, past summer 3.54 ADG = 1853 lbs by Dec 2018) while easy on feed! The sire's age punishes EPDs, but indexes excel: 106 REA (1.01/100 lbs), 115 Ribfat, 122 Rump. Volumous, red dam 118A has a flat udder & well-placed teats (4 sons avg WN indx 106.8). **Retaining semen interest!**



53

AGA 203Y GREGORY PETE 53E

C03039722 U 53E APRIL 03 2017

BW:	74
205:	644
'19 EPDs	
CE:	12.8
BW:	0.3
WW:	28.1
YW:	42.2
MCE:	6.9
Milk:	27
TM:	41.1

UPS DOMINO 3027
GCC PETE 203Y ET
LPG STANDARD 44B LASS 50H

AGA 26R WHAM HAMMER 87W
AGA 87W MS DIA WHAM CINEMA 84C
AGA 5T MISS STANMORE DOM 3W

CL 1 DOMINO 9126J 1ET
UPS MISS DIAMOND 1353
96 STANDARD 6A 25E
LPG COMMANDER 8080 LASS 59D

LFF 5L JACK HAMMER 26R
AGA 44K MISS OLD DOMINO 252M
AGA 26R STANMORE 5T
AGA 40Y MISS BRITISHER 88F

Here's another son of the "Light Birthweight Expert" Pete 203Y. 53E is a stout boy, traditionally marked, thick, attractive, deep-bodied, well-muscled, with a wide top. He performed well while trimming the feed bill (RFI 104). Ultrasound measured REA 1.08/100 lbs, & indexed 105 MARB (.15 EPD). 53E was his dam's 1st calf. 84C has a nice udder, & her own legacy of volume, performance, & maternal strength. Yes, born a scant 74 lbs & backed by a great 13.1 Calving Ease EPD, (& BW 0.0, MCE 7.0, MPI 157.9), we certainly **recommend 53E for heifers**.



54

AGA 110C MO LE CHUCK 54E

C03039723 U 54E APRIL 04 2017

BW:	65
205:	503
'19 EPDs	
CE:	7.7
BW:	1.1
WW:	33
YW:	60.9
MCE:	3.1
Milk:	16.5
TM:	33

AGA 2Y MO LE DOMINO 137A
AGA 137A MO LE BRIT CHUCK 110C
AGA 67X MISS ALTO EXPRESS 78A

AGA 18Y ZOOM STANDARD 18Z
AGA 18Z MISS ZOOM STAN CAFE 4C
AGA 118L MISS STANDARD 3Y

AGA 47F DOMINO ET 2Y
AGA 2U MISS BRITISHER 123Y
AGA 705 EASYGOING EXPRESS 67X
AGA 114L MISS GENERAL 104W

AGA 55C STANDARD 18Y
AGA 21M MISS STANMORE 76S
AGA 85J STANDARD 118L
AGA 53L MISS RED DOMINO 218N

Mo Le - Here's 54E! He is a stout red individual, red, red, red - two goggle eyes, red testicles, & red neck, and did we say red?! A son of Chuck 110C, he's moderately sized in a very complete package - can even be **used on heifers** (his own BW only 65 lbs). Ultrasound scanned a 1.02 REA/100 lbs and RFI testing proved he won't break the bank on feed. The dam, 4C, is a beautiful young cow bringing consistency and generating pedigrees from both lines with easy fleshing, great udders and solid feet!



55

AGA 203Y GREGORY PETE EXPO 55E

C03039724 U 55E APRIL 05 2017

BW:	96
205:	751
'19 EPDs	
CE:	-1
BW:	3.9
WW:	50.5
YW:	89.6
MCE:	-0.8
Milk:	27.2
TM:	52.5

UPS DOMINO 3027
GCC PETE 203Y ET
LPG STANDARD 44B LASS 50H

AGA 18Y ZOOM STANDARD 18Z
AGA 18Z MISS ZOOM STAN 68B
AGA 114L GEN'S X'S AND O'S 27X

CL 1 DOMINO 9126J 1ET
UPS MISS DIAMOND 1353
96 STANDARD 6A 25E
LPG COMMANDER 8080 LASS 59D

AGA 55C STANDARD 18Y
AGA 21M MISS STANMORE 76S
AGA 13G GENERAL 114L
AGA 97J MISS RED EXTRA 258P

This Expo is ready for the big leagues... A son of Pete 203Y, 55E is stout, heavily muscled in the quarters & over a very wide top, with extreme high performance. Stats: Indexed 122 at WN (ADG 3.18, WPDA 3.70), 113 at YW. His uniform sports one goggle eye and red testicles. He's cheered on by his easy-keeping dam, 68B, who has lots of volume & substance and has also produced a heifer calf indexing 119 at WN in 2018! Factor in 55E's TM EPD of 52.2 and RFI 102 - it will be a home run with this guy on your team!

ULRICH HEREFORD RANCH COMING 2's



57

AGA 67X EXPRESS ENERGIZER 57E

C03040671 U 57E APRIL 05 2017

BW:	8.1
205:	605
'19 EPDs	
CE:	1.5
BW:	2.5
WW:	32
YW:	49
MCE:	1.7
Milk:	20.5
TM:	36.5

CTY EASY 705T
AGA 705 EASYGOING EXPRESS 67X
AGA 21M MISS STANMORE 22T

AGA 13G GENERAL 114L
AGA 114L MISS GENERAL 141X
AGA 53L MISS RED DOMINO 116R

AGA 10S STANDARD 137Y
COURTNEY LASS J921
AGA 20J STANMORE 21M
AGA 207N MISS SILVER 9R

GEM GENERAL 13G
AGA 656U MISS STANDARD ET 17H
AGA 22B BRIGADER 53L
AGA 10B MISS BEAR 170M

This ain't no bunny! Powered by length, a wide loin & wide butt with pants, this mossy, curly haired Energizer is a great 67X son. Equipped with a goggle eye, red testicles, solid feet, extreme bone & heel, he stands correct & walks proud (much like 1/2 bro 16E). Dam 141X, has #1 conformation & a short, flat udder & well-placed teats. (Weaned 2 m avg 104 indx ; 4 f (awesome heifers) avg 103.8 indx). From 81 lb BW (sleep 'til morning at calving), with 109 RFI to 110 REA indx (7/53, 1.13/100 lbs) & 101 Marb indx - buyers & packers want 'em like this!!



58

AGA 28Z EAGER SPORT 58E

C03039757 U 58E APRIL 05 2017

BW:	8.7
205:	673
'19 EPDs	
CE:	4.1
BW:	3.7
WW:	51.1
YW:	83.5
MCE:	3.8
Milk:	15.9
TM:	41.5

BANNERLANE 232 EXTRA GEN 60W
AGA 60W BANNER SPORT ZEAL 28Z
AGA 705 MISS EASYGOING 905W

C 326N YES I CAN 127Y
AGA 127Y MISS YES MAAM 320A
AGA 26T MISS JARROD 65X

BBSF 6P SPORT 232S
BANNERLANE GENSTAR LASS 27R
CTY EASY 705T
AGA 114L MISS STAR GENERAL 47S

BCD 140L DOM LAD 326N
LONE-PINE ICE QUEEN 55T
CC 77J JARROD 26T
AGA 26R MISS STANMORE 108T

This Eager son of Sport 28Z is a big, thick, deep-bodied boy, well muscled with both goggle eyes, red testicles and a red neck. He's got the look of 28Z - the growth and conformation too! His 87 lb BW didn't stop great performance - 110 index at WN and 107 index at YR, REA 111 index (6/53), 1.05/100 lbs, Yield 63.9 - all with 107 RFI for feed efficiency - excellent job - well done! The dam, 320A, has a bigger frame, much like him, with 2 sons' avg weaning indexes 106 & daughter 107. Make buyers & packers eager too, with more pounds on less feed!



59

AGA 15H BRIT EMBASSY 59E

C03040672 U 59E APRIL 05 2017

BW:	94
205:	689
'19 EPDs	
CE:	-1.2
BW:	3.1
WW:	47.7
YW:	76.3
MCE:	-3.4
Milk:	17.1
TM:	41

DP BRITISHER AGA 46E
46E BRITISHER AGA 15H
MISS DP AGA 121E

BANNERLANE 232 EXTRA GEN 60W
AGA 60W MISS BANNER SPORT 2A
AGA 114L MISS GENERAL 141X

DOMINO STANDARD DP LAD 45
BRITISHER WETMORE LADY AGA 5A
DOMINO STANDARD DP LAD 45
LADY BRITISHER AGA 29U

BBSF 6P SPORT 232S
BANNERLANE GENSTAR LASS 27R
AGA 13G GENERAL 114L
AGA 53L MISS RED DOMINO 116R

Sire 15H (almost 2 alphabets ago) was way ahead of his time! Imitating his performance, 59E excelled (112 WN & 108 YR indxes) - competing in 2017! 115 RFI (the measure of feed intake) + this rate of gain = efficiency indeed! Bonus: Ribeye 106 indx, 14/53 & MARB 115 indx. Terrific dam, 2A, of great cow lines (see 141X - dam of 57E here) has a heavy milking, flat udder & well-placed teats (3 sons avg 694 lbs at WN (106.7 indx)). 59E has a great red curly haircoat, an extra long body (well muscled) & red testicles too! **RETAINING SEMEN INTEREST**



69

AGA 15H ESTEEMED BRIT 69E

C03040673 U 69E APRIL 08 2017

BW:	92
205:	639
'19 EPDs	
CE:	-6.1
BW:	4.7
WW:	44.2
YW:	64.8
MCE:	-3.8
Milk:	16.2
TM:	38.3

DP BRITISHER AGA 46E
46E BRITISHER AGA 15H
MISS DP AGA 121E

CC 129D SUPERMAN 77J
AGA 77J MISS SUPERMAN ET 714T
AGA 656U MISS STANDARD ET 17H

DOMINO STANDARD DP LAD 45
BRITISHER WETMORE LADY AGA 5A
DOMINO STANDARD DP LAD 45
LADY BRITISHER AGA 29U

FE 07Y SUPER 129D
CC 42W JULIANA 66Z
STANDRD LAD 656 4ET
AGA MISS 80S VOLTAGE ET 14X

A half brother to 59E, Esteemed 69E is another son of the old 15H (born 1976). 69E got feed efficiency too - scoring 111 RFI, while maintaining the always important gain. Cloaked in a curly haircoat, with red eyes & excellent feet, he has the length to score 1.05/100 lbs REA (103 indx) & 139 MARB indx. His mother was an ET from the very elite 17H who gave us great flushes. It's unfortunate the age of the sire beats up EPDs on these modern progeny. We're confident the quality, performance & awesome females of this legacy will stand the test of time.

ULRICH HEREFORD RANCH COMING 2's



70

AGA 43K STANMORE ERNIE 70E

C03045622 U 70E APRIL 09 2017

BW:	91
205:	524
'19 EPDs	
CE:	-0.7
BW:	5.2
WW:	43
YW:	63.9
MCE:	3.2
Milk:	6.4
TM:	27.9

CGD WETMORE 700F
STANMORE 43K
STANDARD LADY 23B

AGA 55C STANDARD 18Y
AGA 18Y MISS STANDARD 30Z
AGA 21M MISS STANMORE 19R

WETMORE BRITISHER 4C
MISS WETMORE BRITISHER 7C
SILVER STANDARD 21U
SILVER LADY 39S

SILVER STANDARD 55C
MISS 46E BRITISHER AGA 22L
AGA 20J STANMORE 21M
AGA 53L MISS RED DOMINO 218N

A young Ernie from an old soul, 70E is a son of Stanmore 43K! He's square and muscular, with excellent bone and awesome feet! His haircoat is curly and he's well pigmented around the eyes and sports a white crest. The dam, AGA 18Y MISS STANDARD 30Z, is a deep-bodied female, with lots of volume and spring of rib. Her pedigree is stamped with incredible udders many generations back. This is your chance to take 70E home with some of the genetics that improved the Hereford breed to what it is today!



73

AGA 20Z SPORT ERNEST 73E

C03045620 U 73E APRIL 09 2017

BW:	99
205:	711
'19 EPDs	
CE:	-6.3
BW:	6.9
WW:	49.8
YW:	76.8
MCE:	-2.6
Milk:	20.9
TM:	45.8

BANNERLANE 232 EXTRA GEN 60W
AGA 60W BANNER SPORT ZOOM 20Z
AGA 53L MISS RED DOMINO 1W

AGA 77J SUPER URANIUM 47U
AGA 47U LADY OF GRACE 304A
AGA 656U MISS STANDARD ET 92P

BBSF 6P SPORT 232S
BANNERLANE GENSTAR LASS 27R
AGA 22B BRIGADER 53L
AGA 21M MISS STANMORE 617S

CC 129D SUPERMAN 77J
AGA 44K MISS OLD DOMINO 252M
STANDRD LAD 656 4ET
AGA 852 MISS STANMORE 22C

73E pursued performance in earnest with a 116 WN index (711 lbs) and #1 yearling wt of the home bulls. Note his long haircoat, deep body, outstanding quarters & an exceptionally wide top supported by the great heel of foot, excellent bone structure and a moderate frame. The dam, 304A, has a deep body with substance, and spring of rib. Her 2 sons avg'd 112 WN index & 114.5 YW index, and 1 daughter 119 WN index at weaning. She comes from a feminine, eye-appealing family with volume & awesome udders way back.



74

AGA 110C MO LE CHUCK ENTER 74E

C03039873 U 74E APRIL 09 2017

BW:	76
205:	660
'19 EPDs	
CE:	2.2
BW:	3.4
WW:	47.8
YW:	90.8
MCE:	2.4
Milk:	21.9
TM:	45.8

AGA 2Y MO LE DOMINO 137A
AGA 137A MO LE BRIT CHUCK 110C
AGA 67X MISS ALTO EXPRESS 78A

AGA 77J SUPERMAN 48Y
AGA 48Y MISS SUPER CHIFFON 23C
AGA 20S MISS OAK 25W

AGA 47F DOMINO ET 2Y
AGA 2U MISS BRITISHER 123Y
AGA 705 EASYGOING EXPRESS 67X
AGA 114L MISS GENERAL 104W

CC 129D SUPERMAN 77J
AGA 21M MISS STANMORE 88S
S BIG OAK 20S ET
AGA 53L MISS RED DOMINO 218N

Enter 74E - muscling his way to honors in each area: A mere 76 lb start with vigour & might, 108 WN indx, 110 Yr indx & summer gains of 3.92 ADG to reach 1957 lbs (3rd highest) in Dec 2018! Add a great haircoat, depth galore, thickness & muscling heavy through quarters, nice shoulder, mostly red eyes, red testicle & red neck. Dam is ideal (tight udder/rich milk, well-placed teats), a full sister to 28E (another fav), sired by 48Y (retrieved from Douglas Lake/leaving awesome offspring.) **Recommended for heifers/others** **RETAINING SEMEN INTEREST**



77

AGA 28Z SPORT EXPERT 77E

C03039876 U 77E APRIL 09 2017

BW:	89
205:	713
'19 EPDs	
CE:	1.6
BW:	5.4
WW:	55.6
YW:	95.6
MCE:	-0.2
Milk:	17.4
TM:	45.2

BANNERLANE 232 EXTRA GEN 60W
AGA 60W BANNER SPORT ZEAL 28Z
AGA 705 MISS EASYGOING 905W

YV 915W MR RISING STAR 94Y
AGA 94Y MS RISING BUBBLES 135B
AGA 81S MISS RIBSTONE 126W

BBSF 6P SPORT 232S
BANNERLANE GENSTAR LASS 27R
CTY EASY 705T
AGA 114L MISS STAR GENERAL 47S

YV STAR STRUCK 915W
SNS 67F SILVER SKY LADY 107H
AGA 4P RIBSTONE 81S
AGA 21M MISS STANMORE 76S

Call on the Expert 77E for lots of maternal strength & performance! The dam of our Zoom 18Z can be found 3 gens back (76S). Her big great-grandson is thick, deep-bodied, well-muscled & very high performing: 713 lbs at WN (116 indx) 3.03 ADG & 3.53 WPDA; & 1125 lbs at YR (112 indx). He's got 1 eye 100% red & the other goggled, red testicles & a red neck. Ultrasound scores Rump Fat 149 (2/53), Ribfat 136 (2/53), REA 109 indx! Summer/fall gains achieved 2037 lbs by Dec 2018 (ADG 3.80), all with a feed efficiency of 109 RFI. Now that's how it's done!

ULRICH HEREFORD RANCH COMING 2's



78

AGA 43K STANMORE ECCENTRIC 78E

C03045623 U 78E APRIL 10 2017

BW:	97
205:	633
'19 EPDs	
CE:	0
BW:	4.8
WW:	40
YW:	57.5
MCE:	2
Milk:	9.2
TM:	29.2

CGD WETMORE 700F
STANMORE 43K
STANDARD LADY 23B

WETMORE BRITISHER 4C
MISS WETMORE BRITISHER 7C
SILVER STANDARD 21U
SILVER LADY 39S

BANNERLANE 232 EXTRA GEN 60W
AGA 60W MISS BANNER SPORT 43Z
AGA 114L MISS GENERAL 54U

BBSF 6P SPORT 232S
BANNERLANE GENSTAR LASS 27R
AGA 13G GENERAL 114L
AGA 154F MISS BRITISHER 159H

If there's anything unusual about Eccentric 78E, it's that his sire was born in 1976 - Stanmore 43K, yes Jim Hole's bull from nearly 2 alphabets ago! A great bull in the past & his progeny are proving the same in the present. He featured depth, straight broad tops, square hips, great feet & females with better udders - genetics found in 78E. The latter's ultrasound was above avg in both Ribeye (102 indx, REA 1.05 /100 lbs) & Marb (103 indx). The moderate-sized dam, 43Z, totes a flat udder / well-placed teats & performed well with this son. Stand out with 78E!

80

AGA 60H MO LE DOMINO ELVIS 80E

C03043283 U 80E APRIL 10 2017

BW:	80
205:	610
'19 EPDs	
CE:	3.7
BW:	1.7
WW:	37.1
YW:	47.9
MCE:	-1.9
Milk:	16.8
TM:	35.4

DOMINO STANDARD LAD 56B
MR MO LE 56 DOMINO LAD 60H
MISS MO LE 68D

DOMINO STANDARD DP LAD 45
MISS STANWAY C ASTER 7T
DOUBLE MO LE 12B
STANWAY NU ASTER 35M

AGA 79H BRIT DOM ET 70N
AGA 70N MISS BRIT DOM 62S
AGA 44C MISS SILVER 61G

FE 135D BRIT DOM 79H
AGA 656U MISS STANDARD ET 17H
SNS SILVER PRINCE 44C
AGA MISS CENTENNIAL 62C

80E is a traditionally marked fella with added length, good muscle expression, & superb feet. He was sired by a bull who was born back when his namesake (Elvis) was still alive - 1976! That sire, 60H, was backed by incredible bulls behind him. 80E's dam, 62S, is a proven cow with substance, thickness, & ideal feet & udder, that sings outstanding performance: 6 sons avg 86 lbs BW, 113 WN index, 5 sons 108 YW index; 7 females avg 82 lbs BW, 109.6 WN index, & 5 indexed 107.2 YW. 80E throws in an encore with REA 1.09 /100 lbs & a moderate RFI! **Heifer Bull**

84

AGA 28Z SPORT EFFECTIVE 84E

C03039881 U 84E APRIL 12 2017

BW:	96
205:	658
'19 EPDs	
CE:	-2.5
BW:	5.7
WW:	50.1
YW:	75.4
MCE:	-2.3
Milk:	15.7
TM:	40.8

BANNERLANE 232 EXTRA GEN 60W
AGA 60W BANNER SPORT ZEAL 28Z
AGA 705 MISS EASYGOING 905W

BBSF 6P SPORT 232S
BANNERLANE GENSTAR LASS 27R
CTY EASY 705T
AGA 114L MISS STAR GENERAL 47S

AGA 22B BRIGADER 53L
AGA 53L MISS RED DOMINO 57S
AGA 79H MISS BRIT DOM 29N

CTY BRIGADER 22B
AGA 189C MISS DOMINO 4E
FE 135D BRIT DOM 79H
AGA 13G MISS GENERAL 9K

This eye-appealing son of Sport 28Z is square, traditionally marked, wide with a level top and very good bone! He moves with an athletic stride, alert - seemingly aware of his good performance, particularly with only moderate groceries (proven by RFI)! Besides feed efficiency, another important trait, Marbling, was scored 136 index by the ultrasound wand. Maternal grandsire, 53L, adds even more thickness, easy fleshing and voluminous cows, like 84E's dam, 57S, to this effective gene pool.

85

AGA 110C MO LE CHUCK 85E

C03039882 U 85E APRIL 12 2017

BW:	80
205:	561
'19 EPDs	
CE:	3
BW:	2.2
WW:	26.8
YW:	50.5
MCE:	2
Milk:	19
TM:	32.4

AGA 2Y MO LE DOMINO 137A
AGA 137A MO LE BRIT CHUCK 110C
AGA 67X MISS ALTO EXPRESS 78A

AGA 47F DOMINO ET 2Y
AGA 2U MISS BRITISHER 123Y
AGA 705 EASYGOING EXPRESS 67X
AGA 114L MISS GENERAL 104W

AGA 60W BANNER SPORT ZEAL 28Z
AGA 28Z MISS SPORT ZEAL 129C
CFH 2W LASS 133Y

BANNERLANE 232 EXTRA GEN 60W
AGA 705 MISS EASYGOING 905W
LPG HERMAN LORD LAD 2W
CFH 245M SUPER LADY 481P

Looking for a great **heifer bull**? Look no further than 85E, a son of Chuck 110C. He was born at only 80 lbs, but now he's got lots of volume and mass, excellent feet, fully pigmented eyes, red testicles and a red neck. He is quartered square, deep bodied and smooth - plus extra docile. Get a move on, Mo Le! He was the first calf from 129C, a well-marked youngster with a level udder. The ultrasound tech scored 85E with a 130 index - now that's meat with marbling!



ULRICH HEREFORD RANCH COMING 2's



92

AGA 18Z ZOOM STAN EXERCISE 92E

C03040123 U 92E APRIL 15 2017

BW:	90
205:	701
'19 EPDs	
CE:	0.7
BW:	4.8
WW:	51.7
YW:	73.3
MCE:	2.5
Milk:	16.4
TM:	42.3

AGA 55C STANDARD 18Y
AGA 18Y ZOOM STANDARD 18Z
AGA 21M MISS STANMORE 76S

AGA 20J STANMORE 21M
AGA 21M MISS STANMORE 88S
AGA 656U MISS STANDARD ET 75P

SILVER STANDARD 55C
MISS 46E BRITISHER AGA 22L
AGA 20J STANMORE 21M
AGA 101J MISS STANDARD 140P
AGA 121G STANMORE 20J
AGA 5C MISS ENERLAD 68K
STANDRD LAD 656 4ET
AGA 852 MISS STANMORE 22C

18Z sired this well-put-together, attractive calf with both eyes 100% pigmented, & big testicles (1/2 red)! The ideal dam, 88S, had rich milk & a very tight fault-free udder at 10 yrs old (no surprise - nice maternal lines & sired by 21M (known for great cows & great udders)). Her 5 sons avg'd 84 lbs BW & 111 WN indx! She gave us 48Y, a herd sire whose high indexing calves have that stamp of eye-appeal like 28E in this sale. 11B was another son - gone to Schraders' at Bowden, AB (purebred). Don't zip by! Let 92E exercise his performance potential in your herd!



96

AGA 28Z SPORT EXPLOSION 96E

C03040126 U 96E APRIL 16 2017

BW:	86
205:	628
'19 EPDs	
CE:	3.5
BW:	2.6
WW:	34.6
YW:	56.3
MCE:	0
Milk:	16
TM:	33.3

BANNERLANE 232 EXTRA GEN 60W
AGA 60W BANNER SPORT ZEAL 28Z
AGA 705 MISS EASYGOING 905W

AGA 13G GENERAL 114L
AGA 114L MISS GENERAL 94T
AGA 53A MISS STANDARD ET 152M

BBSF 6P SPORT 232S
BANNERLANE GENSTAR LASS 27R
CTY EASY 705T
AGA 114L MISS STAR GENERAL 47S
GEM GENERAL 13G
AGA 656U MISS STANDARD ET 17H
SGC 14X STANDARD LAD 53A
AGA 22B MISS BRIGADER 511E

This 28Z son is well pigmented, extra thick, long & extra deep! 96E explodes volume, rib shape & good weaning! Dam 94T calved 4 sons avg BW 92 lbs ; 6 females avg 85 lbs. At WN, sons avg'd 107 indx ; daughters 104.2, YW index: sons 104.3 ; 102 for 4 females. (Braun Ranches of Simmie, SK bought her 47C son.) Pedigree contains both our donor 511E (depth, quarters & heavy correct bone structure) & herd bull 114L - known for great offspring & longevity. More 96E fallout: Rump 118 indx, Ribfat 121 (easy fleshing) & Marb 168 indx (2/53), & 103 RFI.



101

AGA 203Y GREGORY PETE EON 101E

C03040338 U 101E APRIL 18 2017

BW:	73
205:	615
'19 EPDs	
CE:	8.7
BW:	1.2
WW:	42.2
YW:	77.2
MCE:	5.6
Milk:	27.1
TM:	48.2

UPS DOMINO 3027
GCC PETE 203Y ET
LPG STANDARD 44B LASS 50H

AGA 114L GENERAL 105T
AGA 105T MISS STAN GENERAL 22B
AGA 21M MISS STANMORE 120S

CL 1 DOMINO 9126J 1ET
UPS MISS DIAMOND 1353
96 STANDARD 6A 25E
LPG COMMANDER 8080 LASS 59D
AGA 13G GENERAL 114L
AGA 4K MISS STANMORE 221N
AGA 20J STANMORE 21M
AGA 82K MISS KAPTAIN ET 50P

For this eon & beyond, 101E is built like a rock! He has lots of depth to his rib & flank, extra volume with added thickness over his top, yet weighed only 73 lbs at birth (doled out by the Light Birthweight Expert, Pete 203Y). Combined with loads of maternal power & milk from the dam, 101E gained above average weaning & yearling performance with 102 RFI. Take time to see these indexes: Rump 109, Ribfat 157, REA 110 (1.08/100 lbs), MPI 158.6, & FMI 117.3! Don't pass by this **heifer bull!**



105

AGA 18Z ZOOM STAN EMPIRE 105E

C03045179 U 105E APRIL 19 2017

BW:	100
205:	712
'19 EPDs	
CE:	-3.6
BW:	6.7
WW:	47.5
YW:	71.3
MCE:	-0.9
Milk:	17.2
TM:	41

AGA 55C STANDARD 18Y
AGA 18Y ZOOM STANDARD 18Z
AGA 21M MISS STANMORE 76S

AGA 22B BRIGADER 53L
AGA 53L MISS RED DOMINO 80S
AGA 277D MISS STANDARD 810H

SILVER STANDARD 55C
MISS 46E BRITISHER AGA 22L
AGA 20J STANMORE 21M
AGA 101J MISS STANDARD 140P
CTY BRIGADER 22B
AGA 189C MISS DOMINO 4E
BAR-OM 656 ST COMMAND LAD 277D
AGA 91Z MISS HOT SHOT 46C

Looking for red? 105E has red - red eyes (fully pigmented), red testicles, and red to the ground. His cherry-red hide stretches over his wide top that ripples with meat. Even with above average feed efficiency, his 3.67 WPDA racked up a 116 index at weaning time - compliments of his sire Zoom 18Z. However, the excellent mother, 80S might argue! Her own 4 bull calves managed to average 116.8 weaning index! 105E wants to build an empire - make him yours on sale day!

ULRICH HEREFORD RANCH COMING 2's



108

AGA 372A RUSTY ESCAPEE 108E

C03040344 U 108E APRIL 20 2017

BW:	87
205:	602
'19 EPDs	
CE:	1.9
BW:	5.5
WW:	43.9
YW:	70.3
MCE:	0.6
Milk:	12.8
TM:	34.8

XTD 6T RUST TEMPEST ET 9A WH 9A RUST TEMPEST 372A WICHMAN LADY 06	FE 32P RUSTANDARD 6T JT 19P LADY 95U CHURCHILL DOMINO 6101S CHURCHILL LADY 04107
AGA 18Y ZOOM STANDARD 18Z AGA 18Z MS ZOOM STAN BERRY 92B AGA 114L MISS GENERAL 104W	AGA 55C STANDARD 18Y AGA 21M MISS STANMORE 76S AGA 13G GENERAL 114L AGA 41F MISS HI STANDARD 90P

Don't let 108E be the one that got away! This son of Rusty 372A carries a similar build & muscle to his sire (like father, like son) - a moderate frame, great length, plus a world of fleshing ability and muscle expression, red testicles, but even more red than his pops. 92B is a nice dam, pigmented well, one goggle eye, and descends from strong maternal generations. This son of hers nicely scored 104 RFI, and excelled in marbling under the ultrasound scanner (133 index). Quick - this Escapee is getting away!



110

AGA 203Y GREGORY PETE ELF 110E

C03040438 U 110E APRIL 23 2017

BW:	78
205:	609
'19 EPDs	
CE:	7.1
BW:	2.1
WW:	49.4
YW:	85
MCE:	5.6
Milk:	26.5
TM:	51.2

UPS DOMINO 3027 GCC PETE 203Y ET LPG STANDARD 44B LASS 50H	CL 1 DOMINO 9126J 1ET UPS MISS DIAMOND 1353 96 STANDARD 6A 25E LPG COMMANDER 8080 LASS 59D
AGA 20J STANMORE 21M AGA 21M MISS BETH STANMORE 45B AGA 93D MISS STANDARD ET 41R	AGA 121G STANMORE 20J AGA 5C MISS ENERLAD 68K LLL 85A STANDARD 93D AGA MISS 80S VOLTAGE ET 14X

A 73 lb BW was the last elf-like thing about 110E, sired by the "Light Birthweight Expert" Pete 203Y. 110E has the classic head & shoulders to make nice easy-calving (see CE & BW EPDs), then built deep, with a wide top, red testicles - good performance in a moderate size. Dam 45B was easy-fleshing, beautiful & feminine, good milking/great udder - sired by 21M, perfect for easy calving & excellent performance & udder improvement. 110E racked up a magical 162 index for Marb ((4.01% Adj) .28 MARB EPD) ; RFI 106, MPI 171.9, FMI 155.2. **Heifer bull**



116

AGA 77C STANZ CREDIT 116E

C03040659 U 116E APRIL 29 2017

BW:	81
205:	547
'19 EPDs	
CE:	9
BW:	3.1
WW:	34.1
YW:	58.9
MCE:	3.2
Milk:	15.1
TM:	32.2

AGA 18Y ZOOM STANDARD 18Z AGA 18Z ZOOM STAN CREDITOR 77C AGA 24W MISS GEN WILEY 144Y	AGA 55C STANDARD 18Y AGA 21M MISS STANMORE 76S AGA 114L GENERAL WILEY 24W AGA 70N MISS BRIT DOM 33U
AGA 53A STANDARD ET 4R AGA 4R MISS STANDARD 26T AGA 124J MISS STANDARD 9L	SGC 14X STANDARD LAD 53A AGA 22B MISS BRIGADER 511E AGA 656U STANDARD ET 124J AGA K58 MISS STANMORE 38B

A son of Stan Creditor 77C, 116E is built long with eye appeal and thickness. He's got great leg structure & awesome feet! Need more? Check out the 104 RFI to minimize the feed bill, and REA 1.08 /100 lbs under the hide. He's loaded with maternal power, longevity & awesome generations of level udders, well-placed teats from an eye-appealing feminine cow family. While born at 81 lbs himself, dam 26T's 4 sons avg'd 73 lbs BW and 6 daughters avg'd 69 lbs, so with these BWs, we've no problem **recommending 116E for heifers or cows!**



119

WINDIMUIR 278Y SILVER 119E

C03037469 JGW 119E APRIL 11 2017

BW:	99
205:	712
'19 EPDs	
CE:	0.5
BW:	6.4
WW:	51.7
YW:	87.4
MCE:	5.4
Milk:	10.6
TM:	36.5

FE 2N EXTRA SILVER 144T FE 144T EXTRA SILVER 278Y FE 101J SUPER RIB 102R	DIAMOND-T 67J LAD 2N FE 254E RIBSTONE 82J FE 7F SUPER LAD 101J BH 27A EXTRA 52H
CFH 21M BULLET 907W WINDIMUIR JESSICA 167Z WINDIMUIR JESSICA 4T	AGA 20J STANMORE 21M CFH 245M SUPER LADY 481P LO 114J STD LAD 37N CC 33E JESSICA 60J

WINDIMUIR 278Y SILVER 119E was purchased as a calf at the Westgard Ranch Dispersal Sale last December (Dec 4, 2017) from Jim & Georgine Westgard. He's a big larger-framed fella with lots of length of body while still deep! He possesses plenty of potential to put on even more muscle! Silver 119E is well-marked with one red eye. He will add pounds and frame to any calf crop.

ULRICH HEREFORD RANCH COMING 2's



124

AGA 18Z ZOOM STAN ESQUIRE 124E

C03040712 U 124E MAY 16 2017

BW: 105

205: 629

'19 EPDs

CE: -8.9

BW: 8.3

WW: 54.2

YW: 84.4

MCE: -7.7

Milk: 16.3

TM: 43.4

AGA 55C STANDARD 18Y

AGA 18Y ZOOM STANDARD 18Z

AGA 21M MISS STANMORE 76S

AGA 4P RIBSTONE 81S

AGA 81S MISS RIBSTONE 120W

AGA 41F MISS HI STANDARD 61S

SILVER STANDARD 55C

MISS 46E BRITISHER AGA 22L

AGA 20J STANMORE 21M

AGA 101J MISS STANDARD 140P

LCI 157K RIBSTONE 4P

AGA 44K MISS OLD DOMINO 252M

BANNERLANE HI STANDARD 41F

AGA 22B MISS BRIGADER ET 11L

Last (2-yr-old) but certainly not least, Esquire 124E commands respect - performance (110 WN indx; 106 YR indx), eye-appeal, length & muscle. He's wide-topped with a deep build, hooded eyes, red testicles, red neck & a really nice disposition off proven 18Z. Mom, 120W, herself is tremendous (5 males avg'd 111.2 WN indx, Yr 108.8; 3 females avg'd 110 WN indx, & 103 YR indx for 2), voluminous, easy-fleshing, excellent coat & milk galore. Her 73C son sold for \$10K to Sheidaghan Angus, Maple Creek, SK. Get a piece of 124E: REA 1.14 /100 lbs and RFI 107.



16C Dam of 25E



25W Dam of 28E



126W Grand Dam of 77E



129X Dam of 32E



420B Dam of 705E



85X Dam of 703E



89U Dam of 16E



95T Dam of 702E



118A Dam of 47E

ULRICH HEREFORD RANCH LONG YEARLINGS



702

AGA 407B BLASTOFF EPIC 702E

C03044535 U 702E SEPTEMBER 09 2017

BW:	99
205:	585
'19 EPDs	
CE:	-4.4
BW:	7.1
WW:	56.5
YW:	89
MCE:	-1.6
Milk:	20.8
TM:	49.1

C 326N YES I CAN 127Y
AGA 127Y YES SIR BLASTOFF 407B
AGA 97J MISS RED EXTRA 237M

AGA 13G GENERAL 114L
AGA 114L MISS GENERAL 95T
AGA 21M MISS STANMORE 151P

BCD 140L DOM LAD 326N
LONE-PINE ICE QUEEN 55T
AGA 22B BRIGADER 97J
AGA 3G MISS DON DANDY ET 135K

GEM GENERAL 13G
AGA 656U MISS STANDARD ET 17H
AGA 20J STANMORE 21M
AGA 97J MISS RED EXTRA 145M

Here's an Epic son of Blastoff 407B! Traditionally marked, with red eyes, a larger frame, 702E is a long stretchy calf with a deep body, squared hip and well-muscled, who performed very well. The superior 95T was his mother. Her volume, substance, and easy-fleshing ability are obvious, as are her small teats placed evenly around a level udder. Looking back, these strong maternal generations are full of volume and very tremendous udders. Let 702E begin his long career at your operation!!



703

AGA 407B BLASTOFF 703E

C03044536 U 703E SEPTEMBER 09 2017

BW:	81
205:	568
'19 EPDs	
CE:	4.1
BW:	3.5
WW:	45.3
YW:	66.4
MCE:	2.1
Milk:	19.1
TM:	41.8

C 326N YES I CAN 127Y
AGA 127Y YES SIR BLASTOFF 407B
AGA 97J MISS RED EXTRA 237M

MR MO LE 56 DOMINO LAD 60H
AGA 60H MISS MO DOMINO 25B
AGA 114L MISS GENERAL 19Y

BCD 140L DOM LAD 326N
LONE-PINE ICE QUEEN 55T
AGA 22B BRIGADER 97J
AGA 3G MISS DON DANDY ET 135K

DOMINO STANDARD LAD 56B
MISS MO LE 68D
AGA 13G GENERAL 114L
AGA 118L MISS STANDARD 2R

If you're looking for another Blastoff 407B son, (and yes, we know you're out there!) don't look past this 703E with the curly, golden yellow, mossy haircoat. He's long as a train, muscled well with a straight top and smooth shoulder. Born at only 81 lbs, you can also **use him on the heifers!** The dam, 25B, was sired by MR MO LE 56 DOMINO LAD 60H (born almost 2 alphabets ago). He was known for those yellow haircoats, substance, & quality udders plus nice moderate birth weights. Take another look here!



704

AGA 407B BLASTOFF ELDER 704E

C03044537 U 704E SEPTEMBER 12 2017

BW:	85
205:	570
'19 EPDs	
CE:	1.6
BW:	4.5
WW:	49.2
YW:	74.7
MCE:	5.6
Milk:	18.2
TM:	42.8

C 326N YES I CAN 127Y
AGA 127Y YES SIR BLASTOFF 407B
AGA 97J MISS RED EXTRA 237M

CC 77J JARROD 26T
AGA 26T MISS JARROD 85X
AGA 101J MISS STANDARD 97R

BCD 140L DOM LAD 326N
LONE-PINE ICE QUEEN 55T
AGA 22B BRIGADER 97J
AGA 3G MISS DON DANDY ET 135K

CC 129D SUPERMAN 77J
CC 14N JOCELYN 33R
AGA 656U STANDARD ET 101J
AGA 303Y MISS STANDARD 141E

Although just a long yearling, 704E is looking to become an Elder in his own herd! He's another son of the expressive Blastoff 407B bull, handsome and curly haired, with lots of volume and mass. He's well pigmented and his wide loin helped him perform well! 85X was a incredible mother whose volume and fleshing ability, feminine eye-appeal, fine feet and perfect udder stem from generations back! Let 704E pass the torch on to your herd!



705

AGA 407B BLASTOFF ELECT 705E

C03044538 U 705E SEPTEMBER 13 2017

BW:	91
205:	655
'19 EPDs	
CE:	0.8
BW:	4.7
WW:	55.8
YW:	84.7
MCE:	3.1
Milk:	21.7
TM:	49.6

C 326N YES I CAN 127Y
AGA 127Y YES SIR BLASTOFF 407B
AGA 97J MISS RED EXTRA 237M

BANNERLANE 232 EXTRA GEN 60W
AGA 60W MISS BANNER SPORT 420B
AGA 91L MISS STANDARD 148N

BCD 140L DOM LAD 326N
LONE-PINE ICE QUEEN 55T
AGA 22B BRIGADER 97J
AGA 3G MISS DON DANDY ET 135K

BBSF 6P SPORT 232S
BANNERLANE GENSTAR LASS 27R
AGA 191G STANDARD ET 91L
AGA 44C MISS SILVER 61G

This 705E will catch your eye, but don't elect him just for his hair! He's got excellent performance - the highest weaning & yearling for this fall group. Just like his sire 407B, he's powerful, deep bodied, full of muscle and very attractive - note the red eyes and red testicles! His mother, 420B, is an especially good cow, with volume galore, a straight bushy haircoat and maternal strength going way back. Her previous year's son, 605D, sold to Jim Wildeman and Jon McKenzie, a purebred operation at Warner, AB. This year, give 705E your vote (not Trudeau!!).

A large, muscular beef cow with a dark brown body and a white face and legs stands in a field. The cow is facing left. The background shows a line of bare trees and a fence. The ground is covered with dry grass and some snow.

AGA 28Z SPORT EMPEROR 707E

BW:	78
205:	564
'19 EPDs	
CE:	7.6
BW:	1.2
WW:	39
YW:	67.5
MCE:	2.4
Milk:	22.1
TM:	41.6

BBSF 6P SPORT 232S
BANNERLANE GENSTAR LASS 27R
CTY EASY 705T
AGA 114L MISS STAR GENERAL 47S

UPS DOMINO 3027
LPG STANDARD 44B LASS 50H
AGA 13G GENERAL 114L
AGA 118L MISS STANDARD 2R

Sired by 28Z, Emperor 707E is another larger framed calf with added length, and marked solid, including red testicles! His calving ease on both the top and bottom of his pedigree decreases his smoothness and that 78 lb birthweight! His mother, 9B, is a very attractive, very correct cow - long & red, with volume, a straight back, great feet and well-placed little teats on a tight flat udder. Let 707E earn his title in your herd! **Heifer Bull**

BUYERS NOTES

This image shows a full page of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. In the bottom right corner, there is a faint, light-colored illustration of some bare trees or bushes, suggesting a winter or late autumn scene. The overall appearance is that of a clean, unused notebook page.

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January, 2019

Claresholm Veterinary Services Ltd. has been providing veterinary service and consultation for over 35 years to the Ulrich Hereford Ranch. The majority of the service consists of breeding soundness evaluations of the bulls and herd health consultation.

Health problems are minimized with a complete vaccination program for cows, calves, bulls. Calves are vaccinated with the Zoetis Select Vac Gold Plus vaccine program (the comprehensive program to protect against respiratory disease and BVD) in the spring and fall. The replacement heifers and bulls receive Bovi-Shield Gold FP5-VL5 in the spring before breeding. The cow herd receives Bovi-Sheild Gold FP5-VL5 prior to calving. Cows and heifers also receive a scour prevention vaccing annually.

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Dam of 36E, 11E & Grand Dam of 77E



WHAT IS AN EPD?

Expected Progeny Differences (EPDs) are genetic predictions producers can use when making selection decisions. These values are available on performance animals from breed associations. It is important to understand you cannot compare EPDs between breeds, only within a breed. A buyer is always advised to use more than just the EPDs regardless of accuracy when making purchase decisions.

An Expected Progeny Difference (EPD) is a measure of the genetic merit of an animal using relevant performance and pedigree information. EPDs are expressed in the units of measure. For example, birth weight is expressed in pounds, and rib-eye area is expressed in square inches.

EPDs come from performance data. Producers submit data on their cattle. From this data, researchers look at the differences between animals raised in the same environment (contemporary groups) and ascertain the portion of that difference that is due to genetics (heritability). Also included in this is how the different traits relate to each other and interact together (correlations). They can then directly compare genetic differences among animals using the pedigree information contained in the CHA and AHA registries. The result is a value that can be directly compared between animals and across environments, an EPD.

EPD'S USED IN THIS CATALOGUE

Calving Ease EPD (CE) - calculated using birth weight and calving ease score information. Calving ease EPDs represent the ease with which progeny of an animal are born to first calf heifers. The EPD is expressed as a percent probability, with a higher value representing calves with a higher probability of being born unassisted.

Birth Weight EPD (BW) - is an indicator of calving ease. Higher birth weight EPDs usually indicates more calving difficulty.

Weaning Weight EPD (WW) - reflects progeny growth differences up to 205-days.

Yearling Weight EPD (YW) - reflects progeny growth differences through to 365-days.

Milk EPD (Milk) - indicates the ability of a sire's daughters to provide their calves with an environment that encourages growth from birth to weaning, through mothering ability and milk production. This EPD is expressed in the expected difference in pounds of calf at weaning.

Total Maternal EPD (TM) - also known as Milk + Growth, this EPD combines the milk EPD plus 1/2 the Weaning Weight EPD. It is expressed in pounds of calf weaned at 205-Days and combines the genetics for pre-weaning growth and the influence of the maternal environment on the weaning weight of the daughter's progeny.

Maternal Calving Ease EPD (MCE) - represents the ease with which a sire's daughters will calve as first calf heifers, when compared to daughters of other sires. The EPD is expressed as a percent probability, with a higher value representing daughters with a higher probability of unassisted calving.

COMPARABILITY OF EPD'S

EPDs from Hereford animals are directly comparable to other Herefords in North America, due to the inclusion of data from Canada and the United States. As well, it is important to remember that Hereford EPDs are NOT directly comparable to EPDs produced by different breeds, such as Angus or Simmental.

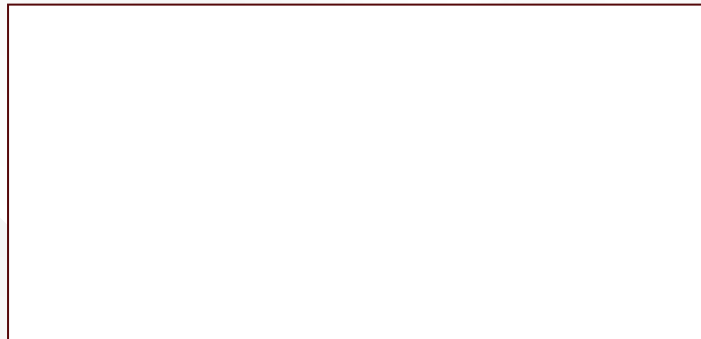
All EPD's were quoted at time of writing, and weekly runs may have altered these numbers over time.

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